

**JURNAL PERKULIAHAN  
S1 MANAJEMEN 2019 EVEN**

MATA KULIAH : Strategic Management  
NAMA DOSEN : Risa Bhinekawati, SE, MBA, MIPP, PhD  
KREDIT/SKS : 4 SKS  
KELAS : 6BM

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR
1	Kamis, 20 Februari 2020	08:30	12:00	07	Getting to know each other Course Objectives Course Outline Terms and Conditions Strategic management overview Robin Hood case study	Getting to know each other Course Objectives Course Outline Terms and Conditions Strategic management overview Robin Hood case study	16 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
2	Kamis, 27 Februari 2020	08:30	12:00	07	Lecture on External Environment Analysis Plan for final project Group Exercise on Eco-Fashion Supply Chain	Lecture on External Environment Analysis Plan for final project Group Exercise on Eco-Fashion Supply Chain	19 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
3	Kamis, 5 Maret 2020	08:30	12:00	07	Group Presentation: external factor analysis Lecture on the Assessment of Internal Environment of the Firm Discussion on Final Project: Challenges and Opportunities in Adopting Eco-Fashion in Indonesia Group work: Supply chain analysis of H&M	Group Presentation: external factor analysis Lecture on the Assessment of Internal Environment of the Firm Discussion on Final Project: Challenges and Opportunities in Adopting Eco-Fashion in Indonesia Group work: Supply chain analysis of H&M	17 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
4	Kamis, 12 Maret 2020	08:30	12:00	07	Plan to attend Innovation Talk at @America, Pacific Place, Friday, 20 March 2020 at 2-4pm Understanding Knowledge Management How Organizations Learn, Innovate and Compete in the Knowledge Economy A Practice of a Learning Organization (Unilever) How Social Capital is Built How to manage virtual teams Discussion - how do students use their intellectual capital and social capital to achieve their career aspirations	Plan to attend Innovation Talk at @America, Pacific Place, Friday, 20 March 2020 at 2-4pm Understanding Knowledge Management How Organizations Learn, Innovate and Compete in the Knowledge Economy A Practice of a Learning Organization (Unilever) How Social Capital is Built How to manage virtual teams Discussion - how do students use their intellectual capital and social capital to achieve their career aspirations	17 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
5	Kamis, 19 Maret 2020	08:30	12:00	07	Lecture on: Generic Strategies for Competitive Advantages Internet-Enabled Low Cost Strategy Industry Life Cycle Group Work Business Level Strategy: Generic Strategy and Industry Life Cycle of "Five Sustainable Luxury Designers For Eco-Friendly Fashion" <a href="https://www.thegoodtrade.com/features/luxury-eco-friendly-designers">https://www.thegoodtrade.com/features/luxury-eco-friendly-designers</a> due Thursday, 19 March 2020 at 23:59.	Lecture on: Generic Strategies for Competitive Advantages Internet-Enabled Low Cost Strategy Industry Life Cycle Group Work Business Level Strategy: Generic Strategy and Industry Life Cycle of "Five Sustainable Luxury Designers For Eco-Friendly Fashion" <a href="https://www.thegoodtrade.com/features/luxury-eco-friendly-designers">https://www.thegoodtrade.com/features/luxury-eco-friendly-designers</a> due Thursday, 19 March 2020 at 23:59.	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
6	Kamis, 26 Maret 2020	08:30	12:00	07	Presentation of Group's workplan and task distribution for final project (Eco-Fashion business) Lecture on Corporate Level Strategy The various means of engaging in diversification mergers and acquisitions, joint ventures/strategic alliances, and internal development Group exercise on Corporate Level Strategy Group presentation	Presentation of Group's workplan and task distribution for final project (Eco-Fashion business) Lecture on Corporate Level Strategy The various means of engaging in diversification mergers and acquisitions, joint ventures/strategic alliances, and internal development Group exercise on Corporate Level Strategy Group presentation	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
7	Kamis, 2 April 2020	08:30	12:00	07	Review the materials from session 1 to 6 and their application to the case of Pixar Group work and discussion on Pixar case (case 14 of the E-Book)	Review the materials from session 1 to 6 and their application to the case of Pixar Group work and discussion on Pixar case (case 14 of the E-Book)	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD
8	Kamis, 9 April 2020	08:30	12:00	07	UTS	UTS	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD

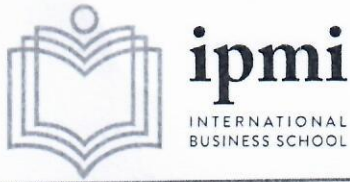
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TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
9	Kamis, 16 April 2020	08:30	12:00	07	Lecture on International Strategy: Creating Value in Global Market Group work and discussion on the chapter content Group assignment for week 10 on your global strategy to international market	Lecture on International Strategy: Creating Value in Global Market Group work and discussion on the chapter content Group assignment for week 10 on your global strategy to international market	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
10	Kamis, 23 April 2020	08:30	12:00	07	Quiz Presentation on entering global market Lecture on entrepreneurial strategy Group work on your own entrepreneurial strategy	Quiz Presentation on entering global market Lecture on entrepreneurial strategy Group work on your own entrepreneurial strategy	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
11	Kamis, 30 April 2020	08:30	12:00	07	Explanation on Final Project Presentation about Entrepreneurial Strategy Lecture on Effective Organizational Design Discussion on group project's organization structure	Explanation on Final Project Presentation about Entrepreneurial Strategy Lecture on Effective Organizational Design Discussion on group project's organization structure	16 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	TANDA TANGAN
12	Jumat, 8 Mei 2020	08:30	12:00	07	Present the organization design that cover the relationship with external stakeholders Present the division of work on handling final projects Lecture on strategic control and corporate governance Preparations for quiz for week 13	Present the organization design that cover the relationship with external stakeholders Present the division of work on handling final projects Lecture on strategic control and corporate governance Preparations for quiz for week 13	17 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
13	Kamis, 14 Mei 2020	08:30	12:00	07	Quiz on strategic control and corporate governance (30 minutes) Lecture on Strategic Leadership (30 minutes) Case study: Jack Ma (1 hour) Analysis of case study (group work) (45 minutes) Discussing the case study (15 minutes)	Quiz on strategic control and corporate governance (30 minutes) Lecture on Strategic Leadership (30 minutes) Case study: Jack Ma (1 hour) Analysis of case study (group work) (45 minutes) Discussing the case study (15 minutes)	17 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
14	Kamis, 11 Juni 2020	08:30	12:00	07	Lecture on Innovation and Corporate Entrepreneurship Discussion on the Arts of Innovation (Lecture by Guy Kiyosaki) Group work on how to apply product and service innovation in the business Presentation by group	Lecture on Innovation and Corporate Entrepreneurship Discussion on the Arts of Innovation (Lecture by Guy Kiyosaki) Group work on how to apply product and service innovation in the business Presentation by group	17 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
15	Kamis, 18 Juni 2020	08:30	12:00	07	Quiz on Innovation (week 14) Reflection on what you've learned about Strategic Management and how you apply them to your real life. Final Project Coaching	Quiz on Innovation (week 14) Reflection on what you've learned about Strategic Management and how you apply them to your real life. Final Project Coaching	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	
16	Kamis, 25 Juni 2020	08:30	12:00	07	Paper dan presentasi kelompok	Paper dan presentasi kelompok	18 / 20	Risa Bhinekawati, SE, MBA, MIPP, PhD	

Jakarta, 14 Juli 2020  
Ketua Prodi S1 Manajemen

  
Liza Agustina Maureen Nelloh, SE., MM  
NIP. 19-08-02-75



## IPMI INTERNATIONAL BUSINESS SCHOOL

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### JADWAL PERKULIAHAN PERIODE 2019 EVEN

NIP : 0304026601

NIDN

: 0304026601

Nama Dosen : Risa Bhinekawati, SE, MBA, MIPP, PhD

No	Tanggal	Hari	Jam Mulai	Jam Selesai	Kuliah	Ruang
1	20 Feb 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
2	27 Feb 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
3	5 Mar 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
4	5 Mar 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
5	12 Mar 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
6	12 Mar 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
7	19 Mar 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
8	19 Mar 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
9	26 Mar 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
10	2 Apr 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
11	9 Apr 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
12	16 Apr 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
13	16 Apr 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
14	23 Apr 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
15	30 Apr 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
16	30 Apr 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
17	8 Mei 2020	Jumat	08:30	12:00	EMM312 - Strategic Management	07
18	8 Mei 2020	Jumat	13:00	16:30	RPR331 - Research Methodology	07
19	14 Mei 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
20	11 Jun 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
21	18 Jun 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
22	18 Jun 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07
23	25 Jun 2020	Kamis	08:30	12:00	EMM312 - Strategic Management	07
24	25 Jun 2020	Kamis	13:00	16:30	RPR331 - Research Methodology	07