



Jakarta, Thursday, February 6th, 2025
No: 010/IPMI/AO/THESISFINAL-S1/II/25

To: Dr. Samuel PD Anantadjaya
Faculty Member
IPMI Institute

Dear Dr. Samuel PD Anantadjaya,

We would like to invite you to be the chairperson of examination committee, for the BBA Thesis Final Defense that will be held on:

Day/Date : Thursday, February 6th, 2025

Time : 10.00 - 11.00

Zoom link :

https://www.google.com/url?q=https://us02web.zoom.us/j/89003873814?pwd%3DQZVLsqITfQuZzH6jbHOOulrVnHu71N.1&sa=D&source=calendar&ust=1739240434747408&usg=AOvVaw36o1oLNiyEt_Fz4491HoES

Meeting ID: 890 0387 3814

Password: 448061

Chairperson : Dr. Samuel PD Anantadjaya
Examiner 2 (Advisor) : Ir. Sasotya Pratama, M.T.E
Examiner 3 : Liza Agustina Maureen Nelloh, SE, MM, CDM

The student's name of the Thesis Defense is as follows:

Student ID	Name	Title
21111001	Chandra Sanityo Naratantra	The Effects of Jingles on Brand Awareness and Purchase Intention: A Study of Susu Murni XYZ in Jakarta

Your responsibilities will be as follows:

1. Open the examinations
2. Being an evaluator
3. Announce the completion (after discussion with other Examiners)
4. Submit the result to Academic Operations

Should you require more information or clarification, please do not hesitate to contact us at 021-797 8888.

Thank you for your kind attention.

Sincerely,

Liza A. M. Nelloh, SE, MM, CDM
Head of Undergraduate Program