



5 September 2024

Ref. No.:159/IPMI/AO/Thesis-S2/IX/24

To: Dr. Samuel PD Anantadjaya
Faculty Member
IPMI International Business SchoolJI.
Rawajati Timur I/1, Kalibata Jakarta
12750

INVITATION

Dear Pak Samuel,

We would like to invite you to be Examiner, for the Graduate Program Thesis Final Examination that will be held on:

Day/Date : Thursday, 5 September 2024
Time : 16.00 - 17.00
Zoom Link : <https://us02web.zoom.us/j/83684676809?pwd=tF2xZPTb42KZivGUTPqaeajuS5L79n.1>
Meeting ID: 836 8467 6809
Password : 117203

Agenda : Thesis final examination "**Strategic Marketing Analysis of Golf Course Company "PT. X" : Leveraging Digital Marketing Transformation**".

Participants :

- Prof. Dr. Wiwiek M. Daryanto, SE-Ak, MM, CMA (Chairperson)
- Prof. Ir. H. M. Roy Sembel, MBA, Ph.D, CSA, CIB, CIIM (Thesis Advisor 1)
- Dr. Melinda Malau, SE.,MM.,CBV.,CFRM.,CFA.,CPA (Thesis Advisor 2)
- Dr. Samuel PD Anantadjaya (Examiner)

• The student name of the Thesis is as follows:

- Andaru Putra (22231020)

We are looking forward to your presence on the day. Thank you for your kind attention.

Sincerely,

Prof. Dr. Ir. M. Syamsul Maarif, M.Eng, Dipl. Ing, DEA
Director of Academic and Student Affairs