

# **SYLLABUS**

Date/Revision	June 20, 2016
Faculty	Business and Social Sciences
Approval	Dr. Samuel Prasetya

**SUBJECT : Foundation of Management Thought** 

### **1.** Identification of Subject:

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Name of Subject	:	Foundations of Management Thought
Code of Subject	:	MGNT-1110
SKS/ECTS	:	2/3
Semester	:	3
Study Program	:	B-MGT
Lecturer	:	• M.N. Wulan, MBA
		• Ficky

# 2. Competency (Learning Outcome)

Upon completion of this course, students are expected to be able to:

- 1) Have a knowledge of what management is and know the primary functions of management (plan, organize, lead and control)
- 2) Know the historical and philosophical origins of management
- 3) Know current management theories and practices
- 4) Identify factors influencing ethical behavior and discuss how ethical behavior can be encouraged by management
- 5) Familiar with critical success factors that provide effective managerial performances in the following areas: leader, organizer, planner, decision maker, motivator and controller

# 3. Description of Subject:

This course is designed to give students a broad overview of the subject of management and provide information that help students to become a better manager later and also a better team member. The topics to be covered:

- Essentials background for the sucessful manager
- The environment of management
- Functions of management (planning, organizing, leading and controlling)

# 4. Learning Approach

Approach	:	Combination of Expository - inquiry and collaborative
Method	:	Discussions, questions/answers, sample problems/cases, group works
Student Task	:	Home work, presentation
Media	:	LCD projector



# 5. Evaluation

Maximum absences		:	25%
Projects (individual & grou	ıp)	:	20 points
Presentation		:	10 points
Quizzes		:	10 points
Final Examination		:	60 points
	Total	:	100 points

# 6. Contents/Topics of Lecturing

Week	Content/ Topics of Lecturing	Text Book Chapter	Remarks
1	<ul> <li>Introduction</li> <li>The Exceptional Manager: what you do, how you do it</li> <li>Management Theory: Essential background for the successful manager</li> </ul>	Ch.1 & 2	Group formation
2	<ul> <li>Manager's changing work environment &amp; Ethical Responsibilities</li> <li>Global Management: Managing Across Borders</li> </ul>	Ch. 3 & 4	Group Topic selections for Group writing project
3	Planning: the foundations of succesful management	Ch. 5	Presentation #1, group 1
4	<ul> <li>Strategic Manaement: how exceptional managers realize a grand design</li> <li>Individual &amp; Group Decision Making: how managers make things happen</li> </ul>	Ch.6 & 7	Quiz 1 Draft 1
5	<ul> <li>Organizing: Organizational Culture, Structure and Design: Building blocks of the organization</li> </ul>	Ch. 8	Presentation #1, group 2
6	<ul> <li>Human Resources Management: Getting the right people for managerial success</li> </ul>	Ch.9	
7	Organizational Change & Innovation	Ch.10	Quiz 2 Draft 2
8	Semester Break		
9	Leading: Managing Individual Differences & Behavior	Ch. 11	Presentation #2, Group 1
10	Motivating employees	Ch.12	
11	Group & Teams	Ch.13	
12	<ul> <li>Power, Influence &amp; Leadership</li> </ul>		Draft 3
13	Interpersonal & Organizational Communication	Ch. 15	Presentation #2 Group 2
14	Controlling: Control & Quality Control Improvement	Ch.16	



Week	Content/ Topics of Lecturing	Text Book Chapter	Remarks
	<ul> <li>Evaluation on the previous discussions &amp; chapters</li> </ul>		Quiz 3
	Reviewing the previous chapters	Ch.1-16	Final Draft
15	Semester Break		
16	Final Examination	Ch. 1-16	

#### 7. **Book Reference:**

Main Textbook: Kinicki, Angelo, and Brian K. Williams (2015), Management: A • Practical Introduction, 7<sup>th</sup> Edition, McGraw Hill. ISBN 9780077720551

# Additional References:

- 1. Hand-outs
- 2. Journal articles

# 7. Detail of Lecturing Activities (LESSON PLANS):

WEEK	:	1
Duration	:	2 x 50 minutes
Торіс	:	Introduction and management theory
Sub-Topic	:	What is management
		Managers' roles, skills needed
		Classical, behavioral, quantitative, contigency and quality-management viewpoint
		Learning organization in an era of accelerated change

# Learning Outcomes of Lesson:

- 1. Main Competency. The students are expected able to:
  - Understand and identify what is management, manager, roles of managers •
  - Know and analyze the management theory viewpoints •

#### 2. Supporting Competency. The students are expected able to:

Understand the essential background for the successful manager

#### **DETAIL OF LECTURING ACTIVITY**

	Phase	TOPIC: Lecturer / Facilitator Activity		Students activity	Method / Lecturing Tools / Remarks
	Introduction	<ul> <li>Introduce the course objective, regulation and policy</li> </ul>	•	Group Formation	Lecturing
		<ul> <li>Introduction to exceptional manager and management theory</li> </ul>			
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Delivery	<ul> <li>Roles managers must play</li> <li>Skills needed by manager</li> <li>Entrepreneurial spirit</li> <li>Viewpoints on management</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/LCD Black / White Board Students
Closing	<ul> <li>Inform the student next class lecture</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Laptop, Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 1-2		

WEEK	: 2
Duration	: 2 x 50 minutes
Торіс	: The manager's changing work environment & managing across border
Sub-Topic	: Responsibilities managers will have—ethical and social responsibilities
	The characteristics of successful international manager
	Cultural differences

- 1. Main Competency. The students are expected able to:
  - identify and describe the community of stakeholders that managers have to deal with
  - explain the ethical and social responsibilities required in being a manager
  - identify and explain how companies expand internationally
  - discuss some of the cultural differences managers may encounter

# 2. Supporting Competency. The students are expected able to:

• Understand, identify and describe the ethical and social responsibilities issues and what managers must do when managing internationally

# DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	<ul> <li>Introduction to ethical and social responsibilities issues and global management</li> </ul>	<ul> <li>Group topic selections for group writing project</li> </ul>	Lecturing



Delivery	<ul> <li>Explain managers must face in dealing with ethical and social responsibilities issues</li> <li>Managing globally</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 3<sup>rd</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 3-4		

WEEK	:	3
Duration	:	2 x 50 minutes
Торіс	:	Planning: The Foundation of Successful Management
Sub-Topic	:	Planning & uncertainty
		Fundamentals of planning
		Promoting goal setting
		The planning cycle

- 1. Main Competency. The students are expected able to:
  - identify the benefit of planning
  - identify how planning helps managers deal with uncertainty
  - Three types of planning: strategic, tactical, operational
  - Goals and action plans, MBO, SMART goals and planning cycle

#### 2. Supporting Competency. The students are expected able to:

• Understand and identify planning types

#### DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	<ul> <li>Introduction to Planning chapter 5</li> </ul>	Presentation #1 Group 1	Lecturing

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Delivery	<ul> <li>Planning and uncertainty</li> <li>Types of planning</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 4<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 5		

WEEK	:	4
Duration	:	2 x 50 minutes
Торіс	:	<b>Strategic Management &amp; Decision Making</b>
Sub-Topic	:	Chapter 6-7

- 1. Main Competency. The students are expected to be able:
  - to describe strategic management and strategic planning and why they are important.
  - to describe how managers make things happen

#### 2. Supporting Competency. The students are expected able to:

- identify the strategic planning tools—SWOT analysis and forecasting
- Porter's four competitive strategies
- Decision making process

#### DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to chapter 6-7	Draft 1 due	Lecturing
Delivery	<ul> <li>Strategic planning tools</li> <li>Porter's competitive strategies</li> <li>Decision making process</li> <li>Quiz 1 (Chapter 1-5)</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Quiz 1</li> </ul>	Beamer/ LCD Black / White Board

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			Students Laptop,
Closing	<ul> <li>Inform the student the next 5<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the quiz</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 6-7		

WEEK	:	5
Duration	:	2 x 50 minutes
Торіс	:	Organizing
Sub-Topic	:	Organizational cultures, structure and design

- 1. Main Competency. The students are expected able to:
  - Explain how organizational cultures, structures should be aligned to help coordinate employees in the pursuit of organization's strategic goals
- 2. Supporting Competency. The students are expected able to:
  - Explain 7 types of organizational structures
  - Describe factors should be considered when designing the structure of an organization



#### **DETAIL OF LECTURING ACTIVITY**

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to Organizing	Presentation #1 Group 2	Lecturing
Delivery	<ul> <li>Organizational structure</li> <li>Basic types of organizational structures</li> <li>Factors in creating the best structure</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 6<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 8		

WEEK		:	6
Duration		:	2 x 50 minutes
Торіс	:		Human Resources Management
Sub-Topic	:		Recruitment & Selection
			Orientation, Training & Development
			Performance Appraisal
			Compensation & Benefits

#### Learning Outcomes of Lesson:

- 1. Main Competency. The students are expected able to:
  - Explain and describe how getting the right people for managerial success
- 2. Supporting Competency. The students are expected able to:
  - Identify the planning for attracting, developing, and retaining an effective workforce



#### **DETAIL OF LECTURING ACTIVITY**

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to HRM		Lecturing
Delivery	<ul> <li>Recruitment &amp; Selection</li> <li>Training and Development</li> <li>Performance Appraisal</li> <li>Managing an effective workforce</li> <li>Managing promotions, transfers, disciplines and dismissals</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 7<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 9		

WEEK	:	7
Duration	:	2 x 50 minutes
Topic :		Organizational Change and Innovation & Evaluation
Sub-Topic :		Nature of change
		Promoting innovation within the organization
		The threat of change

#### Learning Outcomes of Lesson:

- 1. Main Competency. The students are expected able to:
- Describe 4 areas in which change is often needed
- 2. Supporting Competency. The students are expected able to:
- Identify how to promoted and threat of change



#### **DETAIL OF LECTURING ACTIVITY**

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to Organizational Change & Innovation	Draft 2 due	Lecturing
Delivery	<ul> <li>The nature of change in organizations</li> <li>Organizational development</li> <li>Promoting innovation</li> <li>Threat of change</li> <li>Quiz #2 Chapter 7-9</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> <li>Quiz 2</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 8<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 10		

#### WEEK : 8 – Semester Break

WEEK	:	9
Duration	:	2 x 50 minutes
Topic	:	Leading: Managing Individual Differences & Behavior
•	-	

#### Learning Outcomes of Lesson:

- 1. **Main Competency**. The students are expected able identify how to manage for individual differences and behaviors.
- **2. Supporting Competency**. The students are expected able to describe personality and individual behaviour, values, and attitudes.

#### DETAIL OF LECTURING ACTIVITY

	TOPIC:	Students activity	Method /
Phace			Lecturing
Phase	Lecturer / Facilitator Activity		Tools /
			Remarks



Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to Leading	Presentation #2 Group 1	Lecturing
Delivery	<ul> <li>Personality &amp; Individual behavior</li> <li>Values, attitudes and behavior</li> <li>Work-related attitudes &amp; behaviors managers need to deal with</li> </ul>	• Listening into the Lecturer	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 9<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the quiz</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 11		

WEEK	:	10
Duration	:	2 x 50 minutes
Торіс	:	Motivating Employees
Sub-Topic	:	Motivation from four perspectives

- 1. Main Competency. The students are expected able to:
  - Identify and explain how to motivate employees
- 2. Supporting Competency. The students are expected able to:
  - Understand and identify motivation perspectives

#### DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to Motivating employees		Lecturing

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Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Delivery	<ul> <li>Motivating the performance</li> <li>Motivation perspectives</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 10<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 12		

WEEK	:	11	
Duration	:	2 x 50 minutes	
Торіс	:	Groups & Teams	
Sub-Topic	:	: Groups vs Teams	
		Stages of group & team development	
		Building effective teams	
		Managing conflict	

- 1. Main Competency. The students are expected able to:
  - Analyze different kinds of teams
  - Describe how groups evolve into teams
  - How managers build effective teams
- 2. Supporting Competency. The students are expected able to:
  - Understand the nature of conflict, both good and bad

#### **DETAIL OF LECTURING ACTIVITY**

	Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
	Introduction	Introduction to Groups		Lecturing
		&Teams		
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Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Delivery	<ul> <li>Groups vs Teams</li> <li>Stages of group &amp; team development</li> <li>Building effective teams</li> <li>Managing conflict</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 11<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 13		

WEEK	:	12
Duration	:	2 x 50 minutes
Торіс	:	Power, Influence & Leadership
Sub-Topic	:	The sources of a leader's power
		How leaders use persuassion to influence people

1. Main Competency. The students are expected able to:

- Identify the approach to leadership: trait, behavioral, contingency, full-range and four additional perspectives
- 2. Supporting Competency. The students are expected able to:
  - Identify and explain how leaders influence people

#### DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduce to power, influence     and leadership	Draft 3 due	Lecturing



Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Delivery	<ul> <li>The nature of leadership</li> <li>Trait approaches</li> <li>Behavioral approaches</li> <li>Contigency approaches</li> <li>Four additional perspectives</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Read the Text Book</li> <li>Surf the web</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 12<sup>th</sup> meeting material</li> <li>give assessment / homework to the students</li> </ul>	Listening to the lecturer	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the lesson</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 14		

WEEK	:	13	
Duration	:	2 x 50 minutes	
Торіс	:	Interpersonal & Organizational Communication	
Sub-Topic	ib-Topic : Communication process		
		Improving communication effectiveness	

- 1. Main Competency. The students are expected able to:
  - Describe the process of transferring information and understanding from one person to another.
  - Describe three communications barriers
- 2. Supporting Competency. The students are expected able to:
  - Identify how managers use information technology to communicate more effectively

# DETAIL OF LECTURING ACTIVITY

	Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
	Introduction	<ul> <li>Introduce to Interpersonal &amp;</li> </ul>	Presenation #2	Lecturing
		Organizational	Group 2	
		Communication		
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Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Delivery	<ul> <li>The communication process</li> <li>Barriers to communication</li> </ul>	Listening into the	Beamer/ LCD
	Barriers to communication	<ul><li>Lecturer</li><li>Read the Text Book</li></ul>	Black /
	How managers fit into the	<ul> <li>Surf the web</li> </ul>	White Board
	communication process	• Sun the web	White board
	<ul> <li>Communication in the information age</li> </ul>		Students
	Improving communication		Laptop,
	effectiveness		1 17
Closing	• Inform the student the next	Listening to the lecturer	Lecturing
	13 <sup>th</sup> meeting material		
	<ul> <li>give assessment / homework</li> </ul>		
	to the students		
Evaluation	<ul> <li>evaluate the students activity</li> </ul>		
	during the lesson		
	<ul> <li>evaluate and observe, how</li> </ul>		
	the students solve the		
	problem		
Reference	Text Book Chapter15		

WEEK	:	14
Duration	:	2 x 50 minutes
Торіс	:	Controlling, Review chapters and Quiz 3
Sub-Topic	:	Chapter 16

- **1. Main Competency**. The students are expected able to explain how managers do the controlling
- 2. Supporting Competency. The students are expected able to identify levels and areas of control

#### DETAIL OF LECTURING ACTIVITY

Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Introduction	Introduction to Controlling	Final draft due	Lecturing

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Phase	TOPIC: Lecturer / Facilitator Activity	Students activity	Method / Lecturing Tools / Remarks
Delivery	<ul> <li>When managers monitor performance</li> <li>Managing control effectively</li> <li>Quiz chapter 11-15</li> <li>Review all chapters</li> </ul>	<ul> <li>Listening into the Lecturer</li> <li>Do the quiz-3</li> </ul>	Beamer/ LCD Black / White Board Students Laptop,
Closing	<ul> <li>Inform the student the next 14<sup>th</sup> meeting material/reviewing material</li> <li>give assessment / homework to the students</li> </ul>	<ul> <li>Listening to the lecturer</li> </ul>	Lecturing
Evaluation	<ul> <li>evaluate the students activity during the quiz</li> <li>evaluate and observe, how the students solve the problem</li> </ul>		
Reference	Text Book Chapter 16		

#### WEEK : 15 – Semester Break

WEEK : 16 – Final Exam