

# SEKOLAH TINGGI MANAJEMEN IPMI

JL. Rawajati Timur I/1, Kalibata, Jakarta Selatan , Daerah Khusus Ibukota Jakarta 12750  
 Website : <https://ipmi.ac.id> (<https://ipmi.ac.id/>) e-Mail : [info@ipmi.ac.id](mailto:info@ipmi.ac.id) (<mailto:info@ipmi.ac.id>)



## JURNAL PERKULIAHAN S2 ADMINISTRASI BISNIS 2023 ODD

MATA KULIAH : Sustainable Business Strategy  
 NAMA DOSEN : AMELIA NAIM INDRAJAYA, MBA  
 Hasnul Suhaimi  
 KREDIT/SKS : 3 SKS  
 KELAS : R0323

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Kamis, 9 November 2023	18:45	20:15		Selesai	Introduction to Sustainable Strategy	Introduction to Sustainable Strategy	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
2	Kamis, 9 November 2023	20:15	21:45		Selesai	Danone: Changing the Food System	Danone: Changing the Food System	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
3	Kamis, 16 November 2023	18:45	20:15		Selesai	Orsato chapter 2, David ch 6 and 7	Orsato chapter 2, David ch 6 and 7	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
4	Kamis, 16 November 2023	20:15	21:45		Selesai	Facebook facing off against Tencent	Facebook facing off against Tencent	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>

5	Kamis, 23 November 2023	18:45	20:15		Selesai	Eco-Efficiency • From Resource Productivity to Eco-Efficiency • Eco-Efficiency at the Firm: Lean Thinking • Eco-Efficiency beyond Borders: Industrial • Symbiosis • Eco-Efficiency in the Skies: Carbon Credits • When Eco-Efficiency Pays	Eco-Efficiency • From Resource Productivity to Eco-Efficiency • Eco-Efficiency at the Firm: Lean Thinking • Eco-Efficiency beyond Borders: Industrial • Symbiosis • Eco-Efficiency in the Skies: Carbon Credits • When Eco-Efficiency Pays	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
6	Kamis, 23 November 2023	20:15	21:45		Selesai	Strategy Generation & Selection Beyond Compliance Leadership • Reputation and its Risks • Green Clubs: Reputation Insurance? • When Beyond Compliance Leadership Pay	Strategy Generation & Selection Beyond Compliance Leadership • Reputation and its Risks • Green Clubs: Reputation Insurance? • When Beyond Compliance Leadership Pay	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
7	Kamis, 30 November 2023	18:45	20:15		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 4	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 4	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	
8	Kamis, 30 November 2023	20:15	21:45		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 5	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 5	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	

Jakarta, 29 Januari 2024  
Pit Ketua Prodi  
S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng  
NIP. 23-03-01-03







## SEKOLAH TINGGI MANAJEMEN IPMI

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TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
9	Kamis, 7 Desember 2023	18:45	20:15		Selesai	Ghillyer, A. (2014). Business Ethics Now, Chapter 3 Case: Sustainability at IKEA Group	Ghillyer, A. (2014). Business Ethics Now, Chapter 3 Case: Sustainability at IKEA Group	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>
10	Kamis, 7 Desember 2023	20:15	21:45		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 6	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 6	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>
11	Kamis, 14 Desember 2023	18:45	20:15		Selesai	Case: Sustainability Through Open Innovation: ROYAL DUTCH SHELL AND BEYOND: STRATEGIZING THE FUTURE OF ESG COMPLIANCE	Case: Sustainability Through Open Innovation: ROYAL DUTCH SHELL AND BEYOND: STRATEGIZING THE FUTURE OF ESG COMPLIANCE	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
12	Kamis, 14 Desember 2023	20:15	21:45		Selesai	. Group Project Presentations (Draft)	. Group Project Presentations (Draft)	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>

13	Kamis, 4 Januari 2024	18:45	20:15	04.1	Selesai	Ghillyer, A. (2014). Chapter 3 Business Ethics Group Project Presentation 3 (Draft)	Ghillyer, A. (2014). Chapter 3 Business Ethics Group Project Presentation 3 (Draft)	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
14	Kamis, 4 Januari 2024	20:15	21:45	04.1	Selesai	Group Project Presentation 4 (Draft)	Group Project Presentation 4 (Draft)	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
15	Kamis, 11 Januari 2024	18:45	20:15	04.1	Selesai	Group Project Presentations (Final)	Group Project Presentations (Final)	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
16	Kamis, 11 Januari 2024	20:15	21:45	04.1	Selesai	Group Project Presentations (Final)	Group Project Presentations (Final)	(19 / 19)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	

Jakarta, 29 Januari 2024

Plt Ketua Prodi

S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng

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TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Sabtu, 11 November 2023	08:30	10:00		Selesai	1 When Does It Pay to Be Green? • Greening as a Commitment • Greening as a Core Competence • The Frontiers of Corporate Environmentalism • Methodological Challenges in When It Pays To Be Green	1 When Does It Pay to Be Green? • Greening as a Commitment • Greening as a Core Competence • The Frontiers of Corporate Environmentalism • Methodological Challenges in When It Pays To Be Green	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>
2	Sabtu, 11 November 2023	10:30	12:00		Selesai	David & David 2017, Strategic Management, Chapter 1 Case: Danone Changing the Food System	David & David 2017, Strategic Management, Chapter 1 Case: Danone Changing the Food System	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>
3	Sabtu, 18 November 2023	13:00	14:30		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 2 Group Project Preparation	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 2 Group Project Preparation	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>

4	Sabtu, 18 November 2023	15:00	16:30		Selesai	David & David 2017, Strategic Management, Chapter 6 & 7 Case: Facebook facing off against Tencent	David & David 2017, Strategic Management, Chapter 6 & 7 Case: Facebook facing off against Tencent	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
5	Sabtu, 25 November 2023	08:30	10:00		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 3	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 3	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	
6	Sabtu, 25 November 2023	10:30	12:00		Selesai	David & David 2017, Strategic Management, Chapter 8 Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 4	David & David 2017, Strategic Management, Chapter 8 Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 4	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	
7	Sabtu, 2 Desember 2023	13:00	14:30		Selesai	Eco-Branding • Product Certification Clubs: Eco-Labels • From Eco-Labeling to Eco-Branding When Eco-Branding	Eco-Branding • Product Certification Clubs: Eco-Labels • From Eco-Labeling to Eco-Branding When Eco-Branding	(10 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	
8	Sabtu, 2 Desember 2023	15:00	16:30		Selesai	8. Environmental Cost Leadership • Eco-Designing Products: Life Cycle Thinking • Changing Products' Nature • Redefining Products' Concept and Use When E-Cost Leadership Pays Case Sustainability at IKEA Group	8. Environmental Cost Leadership • Eco-Designing Products: Life Cycle Thinking • Changing Products' Nature • Redefining Products' Concept and Use When E-Cost Leadership Pays Case Sustainability at IKEA Group	(10 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	

Jakarta, 29 Januari 2024

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 KREDIT/SKS : 3 SKS  
 KELAS : E0323

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
9	Sabtu, 9 Desember 2023	08:30	10:00		Selesai	Ghillyer, A. (2014). Business Ethics Now, Chapter 3 Case: Sustainability at IKEA Group	Ghillyer, A. (2014). Business Ethics Now, Chapter 3 Case: Sustainability at IKEA Group	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
10	Sabtu, 9 Desember 2023	10:30	12:00		Selesai	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 6	Renato J. Orsato 2009, Sustainability Strategies, When Does It Pay to Be Green? Chapter 6	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	<i>Amelia Naim</i>
11	Sabtu, 16 Desember 2023	13:00	14:30		Selesai	Case: Sustainability Through Open Innovation: ROYAL DUTCH SHELL AND BEYOND: STRATEGIZING THE FUTURE OF ESG COMPLIANCE	Case: Sustainability Through Open Innovation: ROYAL DUTCH SHELL AND BEYOND: STRATEGIZING THE FUTURE OF ESG COMPLIANCE	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>
12	Sabtu, 16 Desember 2023	15:00	16:30		Selesai	. Group Project Presentations (Draft)	. Group Project Presentations (Draft)	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA Hasnul Suhaimi	<i>Amelia Naim</i>

13	Sabtu, 6 Januari 2024	13:00	14:30		Selesai	Sustainable Value Innovation: • The call for SVI strategies: the troublesome Auto Industry • The dominant strategic logic: greener cars	Sustainable Value Innovation: • The call for SVI strategies: the troublesome Auto Industry • The dominant strategic logic: greener cars	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	
14	Sabtu, 6 Januari 2024	15:00	16:30		Selesai	• Sustainable value innovation in mobility: greener systems • When sustainable value innovation pays	• Sustainable value innovation in mobility: greener systems • When sustainable value innovation pays	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	
15	Sabtu, 13 Januari 2024	13:00	14:30		Selesai	Final Class. Presentation on Sustainable Strategy Analysis and Recommendation	Final Class. Presentation on Sustainable Strategy Analysis and Recommendation	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	
16	Sabtu, 13 Januari 2024	15:00	16:30		Selesai	Final Class. Presentation on Sustainable Strategy Analysis and Recommendation	Final Class. Presentation on Sustainable Strategy Analysis and Recommendation	(11 / 12)	AMELIA NAIM INDRAJAYA, MBA	

Jakarta, 29 Januari 2024

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S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng

NIP. 23-03-01-03





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### LAPORAN PERSENTASE PRESENSI MAHASISWA S2 ADMINISTRASI BISNIS 2023 ODD

Mata kuliah : Sustainable Business Strategy  
 Dosen Pengajar : AMELIA NAIM INDRAJAYA, MBA  
 Hasnul Suhaimi

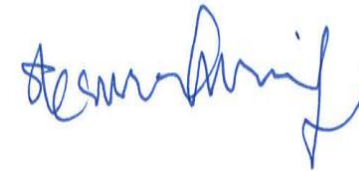
Nama Kelas : R0323

No	NIM	Nama	Pertemuan	Not Attend	Attend	Permission	Sick	Presentase
1	22232001	Lindawati Octaviani	14		16			100
2	22232002	Hernandityo Yehezkiel Yunanto	14		16			100
3	22232003	Popy Agustina	14		16			100
4	22232004	Faruq Harifsyah	14		16			100
5	22232005	Dwi Valkino Syam	14		16			100
6	22232007	Chandra Erick Manaek Pandapotan Lumban Gaol	14		16			100
7	22232008	Desviani Lestari Anggreini Br Surbakti	14		16			100
8	22232009	Tulus Sebastian Situmeang	14		16			100
9	22232011	Roland Anugrah Perdana Rhamadani	14		16			100
10	22232012	Mario Samuel Sitingjak	14		16			100
11	22232013	Barry Afriando	14		16			100

12	22232014	Dian Utami Wulaningsih	14		16			100
13	22232015	Muhamad Brian Mayzan	14		16			100
14	22232016	Moh. Iqbal	14		16			100
15	22232017	Santoso	14		16			100
16	22232019	Jolene Marie Cholock	14		16			100
17	22232020	Lycie Joanna	14		16			100
18	23251001	Emilie Champault	14		16			100
19	23251002	Isaure GAUTIER de CHARNACE	14		16			100

Jakarta, 29 Januari 2024

Ketua Prodi S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng

NIP. 23-03-01-03



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### LAPORAN PERSENTASE PRESENSI MAHASISWA S2 ADMINISTRASI BISNIS 2023 ODD

Mata kuliah : Sustainable Business Strategy  
 Dosen Pengajar : AMELIA NAIM INDRAJAYA, MBA  
 Hasnul Suhaimi

Nama Kelas : E0323

No	NIM	Nama	Pertemuan	Not Attend	Attend	Permission	Sick	Presentase
1	22222001	Dwi Ruth Kurniasih	14		16			100
2	22222002	Mindy Rahayu	14		16			100
3	22222005	Oddy Medrian	14		16			100
4	22222006	Hendi Wirawan	14	13			3	0
5	22222007	Munaji	14		16			100
6	22222008	Rakhmat Dody Sudjatmiko	14		16			100
7	22222009	Myrza Febi	14		16			100
8	22222010	Eky Kurniawan	14		16			100
9	22222012	Yan Irwan Antoni Saragih	14		16			100
10	22222013	Mohammad Syamsurrijal	14		16			100
11	22222014	Yulli Dewi Indriasari	14		14	2		85.71

12	22222015	Feby Sallyanto	14		16			100
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Jakarta, 29 Januari 2024  
Ketua Prodi S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng  
NIP. 23-03-01-03

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## NILAI PERKULIAHAN MAHASISWA

PRODI : S2 ADMINISTRASI BISNIS

PERIODE : 2023 ODD

Mata kuliah : Sustainable Business Strategy

Nama Kelas : R0323

Kelas / Kelompok :

Kode Mata kuliah : EMM5212

SKS : 3

No	NIM	Nama Mahasiswa	Individual Assignment (20%)	Group Work (30%)	Class Participation (20%)	Final Project (30%)	Nilai	Grade	Lulus	Sunting KRS?	Info
1	22232001	Lindawati Octaviani	87.00	86.00	85.00	84.00	85.40	A	✓		
2	22232002	Hernandityo Yehezkiel Yunanto	83.00	83.00	82.00	78.00	81.30	A	✓		
3	22232003	Popy Agustina	81.00	86.00	80.00	84.00	83.20	A	✓		
4	22232004	Faruq Harifsyah	84.00	84.00	83.00	80.00	82.60	A	✓		
5	22232005	Dwi Valkino Syam	80.00	84.00	81.00	80.00	81.40	A	✓		
6	22232007	Chandra Erick Manaek Pandapotan Lumban Gaol	77.00	82.00	78.00	79.00	79.30	AB	✓		
7	22232008	Desviani Lestari Anggreini Br Surbakti	80.00	82.00	81.00	79.00	80.50	A	✓		
8	22232009	Tulus Sebastian Situmeang	85.00	84.00	84.00	80.00	83.00	A	✓		
9	22232011	Roland Anugrah Perdana Rhamadani	83.00	86.00	82.00	84.00	84.00	A	✓		
10	22232012	Mario Samuel Sijinjak	83.00	86.00	82.00	84.00	84.00	A	✓		
11	22232013	Barry Afriando	81.00	86.00	80.00	84.00	83.20	A	✓		
12	22232014	Dian Utami Wulaningsih	80.00	84.00	81.00	80.00	81.40	A	✓		
13	22232015	Muhamad Brian Mayzan	79.00	82.00	81.00	79.00	80.30	A	✓		
14	22232016	Moh. Iqbal	77.00	84.00	78.00	80.00	80.20	A	✓		
15	22232017	Santoso	84.00	82.00	84.00	79.00	81.90	A	✓		
16	22232019	Jolene Marie Cholock	82.00	83.00	83.00	78.00	81.30	A	✓		
17	22232020	Lycie Joanna	78.00	83.00	78.00	78.00	79.50	A	✓		
18	23251001	Emilie Champault	78.00	84.00	79.00	79.00	80.30	A	✓		
19	23251002	Isaure GAUTIER de CHARNACE	79.00	81.00	78.00	78.00	79.10	AB	✓		
Rata-rata nilai kelas			<b>81.11</b>	<b>83.79</b>	<b>81.05</b>	<b>80.37</b>	<b>81.68</b>	<b>3.95</b>			

Pengisian nilai untuk kelas ini ditutup pada **Selasa, 30 Januari 2024** oleh **13030104**

Tanggal Cetak : Selasa, 30 Januari 2024, 21:48:01

Paraf Dosen :

Handwritten signatures in blue ink. The first signature is 'Amelia Naim Indra Jaya' and the second is 'Hasnul Suhaimi'.

AMELIA NAIM INDRAJAYA, MBA

Hasnul Suhaimi

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## NILAI PERKULIAHAN MAHASISWA

PRODI : S2 ADMINISTRASI BISNIS

PERIODE : 2023 ODD

Mata kuliah : Sustainable Business Strategy

Nama Kelas : E0323

Kelas / Kelompok :

Kode Mata kuliah : EMM5212

SKS : 3

No	NIM	Nama Mahasiswa	Individual Assignment (20%)	Group Work (30%)	Class Participation (20%)	Final Project (30%)	Nilai	Grade	Lulus	Sunting KRS?	Info
1	22222001	Dwi Ruth Kurniasih	86.00	82.00	85.00	83.00	83.70	A	✓		
2	22222002	Mindy Rahayu	80.00	80.00	78.00	83.00	80.50	A	✓		
3	22222005	Oddy Medrian	82.00	79.00	84.00	80.00	80.90	A	✓		
4	22222006	Hendi Wirawan									
5	22222007	Munaji	80.00	79.00	80.00	80.00	79.70	A	✓		
6	22222008	Rakhmat Dody Sudjatmiko	81.00	78.00	80.00	79.00	79.30	AB	✓		
7	22222009	Myrza Febi	79.00	78.00	82.00	79.00	79.30	AB	✓		
8	22222010	Eky Kurniawan	78.00	79.00	78.00	80.00	78.90	AB	✓		
9	22222012	Yan Irwan Antoni Saragih	81.00	80.00	83.00	83.00	81.70	A	✓		
10	22222013	Mohammad Syamsurrijal	82.00	80.00	80.00	83.00	81.30	A	✓		
11	22222014	Yulli Dewi Indriasari	82.00	78.00	85.00	79.00	80.50	A	✓		
12	22222015	Feby Sallyanto	84.00	78.00	84.00	79.00	80.70	A	✓		
Rata-rata nilai kelas			<b>74.58</b>	<b>72.58</b>	<b>74.92</b>	<b>74.00</b>	<b>73.88</b>	<b>3.54</b>			

Pengisian nilai untuk kelas ini ditutup pada **Selasa, 30 Januari 2024** oleh **13030104**

Tanggal Cetak : Selasa, 30 Januari 2024, 21:46:19

Paraf Dosen :

AMELIA NAIM INDRAJAYA, MBA

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