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Reply-To: Heliyon <info@heliyon.com> To: Samuel PD Anantadjaya <ethan.eryn@gmail.com> Sun, Aug 21, 2022 at 8:19 PM

S A M <ethan.eryn@gmail.com>

Determinants and Challenges of Off-Farm Employment in Rural Areas of Northwest Ethiopia: A Heckman Model Approach Manuscript Number: HELIYON-D-22-00101R3

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Abstract:

The major purpose of this study is to determine the motivations, constraints, and drivers of household involvement in off-farm employment. The aforementioned research objectives were addressed using a sequential embedded mixed research design. A three-stage, multiple-stage sampling method was used to collect primary data from 385 sample households. It was revealed that sample households tended to diversify their portfolios away from agriculture in order to complement their agricultural revenue. As a risk-mitigation strategy, the majority of households in the study area have engaged in off-farm activity. According to the survey, off-farm employment accounts for the remaining 35 percent of households' income. Various socioeconomic, institutional, and geographic elements have been proven to influence household decisions about off-farm participation and its extent. Households in the study area worked off-farm primarily as a result of pushing factors such as a lack of land,

uncertain agricultural performance, and a decrease in agricultural productivity. Lack of startup capital, on the other hand, is a major constraint that limits off-farm employment involvement. In addition to the government policy of ADLI (Agricultural Development Led Industrialization), which seriously believes that growth in agriculture through technological advancement stimulates growth in rural off-farm activities, rural policy in Ethiopia should strive to integrate farm and off-farm activities.

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Kind regards,

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Associate Editor - Business & Economics

Heliyon

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Review for Heliyon - next steps

1 message

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Manuscript Number: HELIYON-D-22-00101R3

Title: Determinants and Challenges of Off-Farm Employment in Rural Areas of Northwest Ethiopia: A Heckman Model Approach

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Determinants and Challenges of Off-Farm Employment in Rural Areas of Northwest Ethiopia: A Heckman Model Approach --Manuscript Draft--

Manuscript Number:	HELIYON-D-22-00101R3
Article Type:	Original Research Article
Keywords:	Off-Farm Employment; Income; Heckman Model; Livelihood and De-agrarianization
Abstract:	The major purpose of this study is to determine the motivations, constraints, and drivers of household involvement in off-farm employment. The aforementioned research objectives were addressed using a sequential embedded mixed research design. A three-stage, multiple-stage sampling method was used to collect primary data from 385 sample households. It was revealed that sample households tended to diversify their portfolios away from agriculture in order to complement their agricultural revenue. As a risk-mitigation strategy, the majority of households in the study area have engaged in off-farm activity. According to the survey, off-farm employment accounts for the remaining 35 percent of households' income. Various socioeconomic, institutional, and geographic elements have been proven to influence household decisions about off-farm participation and its extent. Households in the study area worked off-farm primarily as a result of pushing factors such as a lack of land, uncertain agricultural performance, and a decrease in agricultural productivity. Lack of startup capital, on the other hand, is a major constraint that limits off-farm employment involvement. In addition to the government policy of ADLI (Agricultural Development Led Industrialization), which seriously believes that growth in agriculture through technological advancement stimulates growth in rural off-farm activities, rural policy in Ethiopia should strive to integrate farm and off-farm activities.



Editor and Reviewer comments and Responses to reviewer's comments

Thank you for your suggestions and comments. The comments made and the corrections made are listed below.

1. *Reviewer point #1:* The grammar level is poor:

<u>**Response:**</u> We agreed with the reviewer and used grammar checkers and English language expertise from the University of Gondar to fix the grammar.

2. Reviewer point #2 The topic is too long, consider modifying it

<u>Response:</u> We have modified the topic to make it short.

3. *Reviewer point #1* Method: Firstly, the paper does not well introduce the livelihood diversification in the study area, especially the land ownership of farmers. Secondly, the paper does not introduce the variables used in the econometric model, especially the dependent variables of the second model. How to obtain the extent of farmers' participation in off-farm employment?

Response: We have added the variables used in the model in table 3.1. in the method section. To identify the extent of participation in the off-farm sector, the amount of income gathered from it was considered. It is explained in the definition of the variable in table 3.1.

Determinants and Challenges of Off-Farm Employment in Rural Areas of Northwest Ethiopia: A Heckman Model Approach

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ABSTRACT

The major purpose of this study is to determine the motivations, constraints, and drivers of household involvement in off-farm employment. The aforementioned research objectives were addressed using a sequential embedded mixed research design. A three-stage, multiple-stage sampling method was used to collect primary data from 385 sample households. It was revealed that sample households tended to diversify their portfolios away from agriculture in order to complement their agricultural revenue. As a risk-mitigation strategy, the majority of households in the study area have engaged in off-farm activity. According to the survey, off-farm employment accounts for the remaining 35 percent of households' income. Various socioeconomic, institutional, and geographic elements have been proven to influence household decisions about off-farm participation and its extent. Households in the study area worked offfarm primarily as a result of pushing factors such as a lack of land, uncertain agricultural performance, and a decrease in agricultural productivity. Lack of startup capital, on the other hand, is a major constraint that limits off-farm employment involvement. In addition to the government policy of ADLI (Agricultural Development Led Industrialization), which seriously believes that growth in agriculture through technological advancement stimulates growth in rural off-farm activities, rural policy in Ethiopia should strive to integrate farm and off-farm activities.

Keywords: Off-Farm Employment, Income, Heckman Model, Livelihood and Deagrarianization

1 INTRODUCTION

Rural populations in developing countries generate a large proportion of their income from agriculture and have relied almost purely on agriculture for a long time. It is one of the most important economic sectors in most of the world. It has always been at the top of the global development agenda as it is tied to the top two Sustainable Development Goals (SDGs) of eradicating poverty and hunger, achieving food security, improving nutrition, and promoting sustainable agriculture by 2030 (UN, 2017). However, since the late 1990s, there has been an increased recognition that Africans diversify their livelihood strategies (Worku, 2016 and Carlos, 2004). Diversification of income sources (the allocation of productive assets among different

income-generating activities) has been put forward as one of the strategies households employ to minimize household income variability and ensure a minimum level of income.

Bryceson (2002) calls this process "deagrarianization," i.e., the shrinking role of agriculture in the household's income and livelihood strategy. Deagrarianization is essentially a multidimensional process of change involving livelihood re-orientation, occupational work adjustment, spatial realignment of residential settlements, and social re-identification, all of which entailing movement away from agrarian patterns in local and regional economies (Bryceson 2002). This process is on-going, resulting in a process of sectoral transformation, evidenced by a declining proportion of the national population and total labor time engaged in agriculture (Loison, 2016). This process of livelihood diversification is explained differently in different literature. Generally, it can be perceived as a strategy of rural individuals or households in which they expand their number of activities, regardless of the location and/or sector (Loison, 2016; Saha and Bahal, 2012).

Though in Sub-Saharan Africa (SSA), the process of "deagrarianization" has begun lately (Loison, 2016), various studies show that the pace and extent of deagrarianization is significant in the region (Babatunde, 2013). Many recent studies show that rural off-farm incomes in SSA are increasing and play an important role in determining rural household incomes, consumption, expenditure, and household food security (King, 2012; Haggblade et al., 2010). Researchers in the field of rural development tend to agree that the number of poor people in rural areas of Ethiopia exceeds the capacity of agriculture to provide sustainable livelihood opportunities (CFSVA, 2014; Guush et al., 2013). As a result, despite the persistent image of Ethiopia as a continent of subsistence farmers, over the past decades, there has been an outstanding tendency for rural economic diversification (Adamnesh et al., 2014; Babatunde, 2013). The share of off-farm income to total income ranges from 30% to 50% (Davis et al., 2017; Ghimire et al., 2014; and Losch et al., 2012).

Subsequently, the diversity of rural livelihoods has generated a lot of discussion among researchers in Ethiopia (Davis et al., 2017; Ghimire et al., 2014; Prowse, 2015; Worku, 2016; Yishak 2017; Geremew et al. 2017). Multiple motives prompt households and individuals to diversify their assets, incomes, and activities. These motives include various push and pull factors such as seasonality of agriculture, rising agricultural input prices, risk aversion, scarcity of land, and earning more income (Mathewos and Nigatu 2016; Geremew et al. 2017). However, alongside the focus given to structural transformation and its determinants, in all of the studies above, determinants of off-farm employment in Ethiopia are assessed either using Tobit regression or Logit regression models. This may lead to a wrong conclusion in cases where a household gain most of its income from a single source while the rest is derived from more than one source. Besides, given the violation of random participation in the labor force, estimating the coefficient of determinants using these regression models would bias the estimated coefficients, resulting in selectivity bias.

Given the increasing importance of off-farm employment in rural areas, the central question is: what are the hurdles, opportunities, and factors that influence off-farm employment involvement in rural Ethiopia? Thus, this research is interested in conducting scientific research using a combination of approaches relevant to the respective research questions to examine the

determinants, constraints, and motivations for off-farm employment. For this study, a Heckman two-stage model was used because it models both the decision to participate and the level of engagement at the same time. This method was chosen for this study because it accounts for selection bias that may occur as a result of an unobservable factor. The findings of this study will provide policymakers with a clear picture to help them make appropriate policy interventions and may shift the policy focus.

2 METHODOLOGY

A mixed research design was used for this study as the nature of the research objectives set and the research questions raised necessitated both quantitative and qualitative evidence. However, it should be understood that a mixed research approach does not imply giving equal weight to both qualitative and quantitative studies (Creswell, 2012). The current study used a sequential embedded mixed method where qualitative data was used as a supportive data set. The intention to gain a deeper understanding of the consequences of farm household livelihood strategies necessitated a focus on selected sample districts. Thus, the study was conducted in three districts of the Central Gondar Zone in Amhara Regional State. These are the Wegera, Lay-Armachio and Gondar Zura Districts (see Figure 2-1). The selection has been undertaken with close discussion and consultation with the experts of the zonal and regional agricultural offices. These districts are a typical representation of diverse agro-ecological conditions. Moreover, the strategic location of the districts for the promotion and scaling-out of the research findings to other districts for livelihood analysis in the zones was considered. It was revealed that sample respondent households own 1.18 hectares of land on average. The primary data for the study were gathered between February and June of 2021.



Figure 2-1: Map of Ethiopia and location of the study areas

Primary data were collected from 385 sample household's determined using Cochran (1977) formula. The formula is:

$$n_0 = \frac{Z^2 p * q}{e^2}$$

Where; e is the desired level of precision (i.e., the margin of error), p is the (estimated) proportion of the population which has the attribute in question and q is 1 - p. Thus, the assumption used for sample size determination in this research is the maximum tolerable error value of e = 0.05; and the desired level of confidence of 0.95, which corresponds to a Z- value of 1.96. Following the livelihoods approach, in this research household was used as the unit of analysis for the sample survey, as it is considered a suitable unit of analysis for the study of livelihoods due to the strong social and economic interdependence between the group of individuals that constitute a household (Ellis, 2000). Thus, stratified random proportional sampling techniques were used to select sample households from three selected administrative districts.

2.1 Methods of Data Analyses

Given the violation of random-participation in the labor force, attempting to estimate using ordinary least square regression would bias the estimated coefficients, resulting in selectivity bias. As a result, Heckman's two-stage model is appropriate for this study because it models both the decision to participate and the level of diversification at the same time. Heckman models are created by estimating two multiple regression models, an outcome equation and a selection equation, at the same time (Barnighausen et al., 2011).

In the first stage, it estimates the selection or participation equation using the binary Probit model. In this model, the response variable was binary, taking only two values: 1 if the household participated in none-farm employment, and 0 if not. The model was specified as described by Wooldridge (2002).

$$Y^* = Z'a + \epsilon_1$$

$$Y = 1 ifY^* > 0$$

$$Y = 0 ifY^* \le 0$$

Where: Y * = is a latent (unobservable) variable representing farmer's discrete decision whether to diversify or not; Z' = is a vector of independent variables hypothesized to affect farmer's decision of diversification; $\alpha =$ is a vector of parameters to be estimated which measures the effects of explanatory variables on the farmer's decision; $\varepsilon_1 =$ is normally distributed disturbance with mean (0) and standard deviation of $\delta 1$, and captures all unmeasured variables. *Y* is a dependent variable which takes on the value of 1 if the farmer diversifies and 0 otherwise.

In the second stage conditional on their decision to diversify, farmers make continuous decision on the intensity of participation measured in the amount of income collected from off-farm employment. The Heckman selection equation /is specified as:

Then, the lambda (λ) is used as an additional regressor with the view to controlling for selectivity bias in the second-step. Descriptions of variables used in the Heckman model are described below:

(i). Dependent variables

The first stage of the Heckman model is the participation decision, and it is a dummy variable taking the value "1" if the household participates in any non-farm employment and "0"

б

otherwise. For the second stage Heckman model, households' income from non-farm employment is a continuous variable measured in Ethiopian Birr (ETB).

(ii). Independent variables and researchers expected relations

The independent variables used in the Heckman estimation and the researchers prior expectation are explained in Table 2-1.

Table 2-1 Explanatory variables included in Heckman model and researchers prior expectation

Variable Name	<mark>Symbol</mark>	Definition of the variable and its measurement		Researcher Expectations	
Dependent Variables					
A. Participation in non-	PPOFF_FARM	Binary, 1 if the household participate in any off-	A		
farm employment		farm employment (NFE); and 0 otherwise			
B. Extent of non-farm	EX_OFF_FARM	Continuous, amount of income collected from off-	farm	B	
participation		employment (NFE)			
Independent Variables					
Age of household head	AGE_HH	Discrete, Age of household head in years	-	-	
Family size in AE	AD_FAMSIZE	Continuous, Total sizes of household member in	<mark>+</mark>	+	
		AE takes the value of 1, 2, 3			
Sex of Household Head	SEX_HH	Binary, 1 if the household head is male and 0 if	<mark>±</mark>	±	
		household head are female			
Household head	HH_EDU	Binary, 1 if the household head is literate and 2 if	+	+	
Education	INT TO	household head is illiterate			
Adult literacy rate	ADU_LR	Continuous, Percentage of people ages 15 and	<mark>+</mark>	+	
A C 11		above who can both read and write			
Access for non-labor	NLI_ACC	Categorical, 1 if the household have access; and			
Earme Size	EADM CIZE	U otherwise			
rann Size	FARM_SIZE	in hostore	-	+	
Soil Quality	INFER LAND	Continuous Proportion of landholdings	•		
Son Quanty		perceived as "infertile in quality"	•		
Livestock ownership	LIV OWN	Continuous Total livestock ownership in tropical	_	_	
		Livestock unit (TLU)	•		
Ox-ownership	OX OWN	Discrete, Oxen owned by the households and	_	+	
		take the value of $(0, 1, 2, 3)$.			
Road access	ROAD DIS	Continuous, Walking distance to all weather	+	-	
		roads in minute			
Credit access	CREDIT_ACC	Binary, 1 if households were access credit within	-	-	
		the last 5 years and 0 otherwise			
Agricultural Income	FARM_INC	Continuous, Total annual household incomes	+	+	
		from on-farm activity in BIRR			
Agroecology	AGR0_ECO	Binary, 1 if households live in highland agro	<mark>±</mark>	±	
		ecologies, and 0 otherwise			
Risk exposure	RISK_OCC	Binary, 1 if the household exposed to drought/	<mark>+</mark>	NP	
		and flooding in the last 5 years; and 0 otherwise			

Note: $+, -, \pm$ and NB stands for positive, negative, empirically do not determined relation and not applicable, respectively.

RESULT AND DISCUSSION

The involvement of households in various portfolios of activities is referred to as "livelihood diversification." Households in the study area are distinguished by the presence of a diverse range of livelihood activities. Some are agricultural in nature, while others are not. They consist of productive activities, investment strategies, and reproductive decisions. According to the study, on-farm activity accounts for approximately 65 percent of total income in the area on average (See Figure 3-1). Other sources of income account for the remaining 35% of household income, with off-farm employment, agricultural wage employment, and non-labor income accounting for 23.2 percent, 5.47 percent, and 6.6 percent of total income, respectively. Similar findings were also made in Ethiopia by Adugna and Wagayehu (2012), Dereje (2016), and Beyene (2008).



Figure 3-1 Mean-share of on-farm and off-farm livelihood portfolios

3.1 Households motivation and constraints of off-farm employment

Two-step procedures were used during the data collection for this study to identify factors and motivations for off-farm diversification. First, during the FGD, households were asked to list out possible push and pull factors that motivate farm households in their locality to diversify their livelihood towards off-farm employment as well as a factor that constrains them. Then, in the next step during the survey, households who diversified in their off-farm portfolio were asked to indicate factors that motivated them, and households who did not were also asked to indicate constraining factors that affected them. Since farmers' decisions are not only affected by a single factor, multiple response questions were employed to identify motivating and hindrance factors. Multiple push and pull factors prompt households and individuals to diversify their assets, incomes, and activities (King, 2012). Thus, the diagram below contains household motives and constraints of off-farm diversification collected based on a multiple response approach.



Figure 3-2 Household motivation for Off-Farm Diversification and reasons for abandoning offfarm portfolios

As indicated in Figure 3-2, there is various push and pull factors for household decisions of offfarm participation. Scarcity of land is the most frequently mentioned pushing factor accounting for 61.5% of households engaged in off-farm employment. Due to population pressure land per capita becomes decreasing. Thus, farmers have no choice other than to diversify their livelihoods towards off-farm portfolios (Tesfaye, 2008). Decreasing productivity of land (52.2%) and the increased price of agricultural inputs like fertilizer and new seed varieties (48.2%) are the second and third most frequently indicated reasons for off-farm diversification, respectively. In the study area, land fragmentation, cultivation of marginalized land, climate change, and soil erosion are among the reasons for the decrease in productivity of agriculture. On the other hand, limited access to fertilizer and infections were among the reasons for the increased price of agricultural inputs. The other driving factors, which account for 35.6% and 28.4% of the reasons for off-farm employment, respectively, were the seasonality of agricultural activities and the uncertainty of agricultural performance. Due to the limited access to irrigated land, households in the study area performed on-farm activities only during the summer season. Moreover, limited performance becomes uncertain due to the high variability of rainfall and pest effects.

On the other hand, pulling factors like availability of skills or off-farm employment and high profitability of off-farm employment per labor were mentioned by 42.4% and 26.3% of off-farm participant households as reasons for participation. Households in the town that have a skill other than agriculture (basket making, carpentry, etc.) are among the enabling reasons mentioned by the households in the study area. According to Ambachew et al. (2016), in areas of land-scarce farmers' survival in many low-income areas, non-agricultural sources of income have positive attributes for livelihood security that outweigh negative connotations. Assuming the fact that

rural off-farm activities are heterogeneous by their very nature, the constraints also have varying characteristics. Therefore, this study focuses on the major constraints of diversification identified by the study population. As indicated in Figure 3-2, lack of start-up capital, lack of off-farm opportunities, lack of awareness, lack of spear time or labor in the family, and perception of less reward of off-farm employment are among constraining factors to diversify into off-farm employment. As shown in Figure 3-2, among the households that do not diversify into off-farm employment, 71.2% of the households indicated that lack of startup capital is a primary constraint that limits livelihood diversification.

Lack of capital in this sense does not represent the various forms of capital; rather, it is only associated with the financial type of capital. Farmers who prefer to engage in self-off-farm employment face acute entry barriers in terms of financial capital. According to the study participants, nowadays, investment in off-farm businesses needs high financial capital, and there is no way of getting this higher financial capital to invest it in off-farm business activities. Hence, farming households prefer to engage in some other source of income that may not require capital. This problem is aggravated by the limited availability of credit in the study area. Other factors limiting off-farm participation were identified by 43.8%, 34.6%, 20.9%, and 19% of respondents as a lack of off-farm job opportunities, a lack of labor, perceived low profitability of available off-farm employment, and a lack of awareness about off-farm employment, respectively. This could be due to a lack of organized nonfarm livelihood generating enterprises that can motivate and provide technical and financial assistance to farming households so as to engage in off-farm livelihood activities other than agriculture.

3.2 ECONOMETRIC RESULTS

To evaluate socio-economic, institutional, and location factors affecting household decisions on off-farm participation and their extent of engagement, the Heckman two-stage models were employed. As can be seen in Table 3-2 the coefficient of Mills Ratio (Lambda) in the Heckman two-stage estimation was significant at a probability of less than 5%. Lambda is statistically significant, implying that there is a problem with selection bias that cannot be overlooked. Moreover, the log likelihood ratio test was used to assess the overall joint goodness of fit for the Heckman selection model parameter estimates. The model chi-square tests applying appropriate degrees of freedom indicate that the overall goodness of fit for the Heckman selection model was statistically significant at a probability of less than 1% (Wald $\chi 2= 140.17$ with P=0.001). Table 3-1 Result of first stage Heckman selection equation on factor-affecting likelihood of off-farm employment

Explanatory	Regression		Marginal Effect		
Variables	Coefficient	Std. Err	Coefficient	Std. Err	P> z
Constant SEX_HH	-3834.062	11143.85			
Female HH_EDU	2.973626	1.158387	0807952	.0249144	0.001***
Literate CREDIT ACC	.5367334	1.253856	.0136606	.032043	0.670
Yes	2.749842	.8732808	.0854755	.0201755	0.000***

RISK_OCC					
Yes	2.630225	.85786	.0804951	.0184624	0.000**
AGE_HH	022601	.021724	0005722	.0005412	0.290
AD_FAMSIZE	.3148752	.173629	.0079717	.0041246	0.053**
FARM_SIZE	1314538	.539364	003328	.0136406	0.807
INFER_LAND	.0174385	.0107216	.0004415	.0002603	0.090*
ADU_LR	.0710137	.0172948	.0017979	.0002667	0.000**
LIV_OWN	.2910264	.1312041	.0073679	.0029854	0.014**
OX_OWN	8120348	.3375217	0205583	.0075721	0.007**
ROAD_DIS	0956524	.0248608	0024216	.0004258	0.000**
FARM_IN	0000127	5.10e-06	-3.21e-07	1.12e-07	0.004**
NLI_ACC					
Yes	1.012296	.7214962	.0298799	.0238493	0.210
AGRO_ECO					
Midland	-2.47061	.8092276	069645	.0172839	0.000**
Number of obser	vations = 385				
$LR chi^2 (11) =$	442.62				
$Prob > chi^2 =$	0.0000				
Log pseudo likeli	ihood = -33.198	3182			
Pseudo $R^2 = 0.8$	696				
Note: ***, **, * s	significance lev	els at P<0.01, P	<0.05 and P<0.1	respectively	

The selection and outcome equation depicted in Table 3-1 and Table 3-2 presents factors affecting household off-farm participation and its extents along with the levels of statistical significance. The calculated marginal effects measure the expected changes in the probability of adaptation and perception for a unit change in an independent variable from the mean value, while other things remain unchanged. The model result shown in the preceding table shows that a household's decision to participate in off-farm activity, as well as the extent to which it participates, is influenced by a variety of factors. As a result, the following sections discuss significant factors influencing household involvement and the extent of their involvement in the off-farm sector.

Table 3-2 Result of second stage Heckman model on the determinant of extent of off-farm employment

Explanatory	_	OUTCOME MODEL	
Variables	Coefficient	Std. Err	P> z
CONSTANT	-5664.465	9673.77	0.558
SEX_HH			
Female	-2155.164	7547.29	0.075*
HH_EDU			
Literate	17333.65	3264.653	0.000***
CREDIT_ACC			
Yes	2380.102	3155.685	0.451
AGE_HH	151.1103	152.1783	0.321
AD_FAMSIZE	2519.693	843.4988	0.003***
FARM_SIZE	-3158.822	2928.746	0.281
INFER_LAND	163.9845	54.70398	0.003***
ADU_LR	182.0556	60.98702	0.003***

LIV_OWN	1209.212	483.1473	0.012**			
OX_OWN	2636.675	1883.406	0.162			
ROAD_DIS	-159.3783	71.12093	0.025**			
FARM_IN	.1383202	.0434797	0.001***			
NLI_ACC						
Yes	6594.145	3865.504	0.008**			
AGRO_ECO						
Midland	-2573.091	3726.607	0.490***			
IMR	-2634.48	-13.338	0.035**			
Number of observations $= 385$						
Censored Observations =144						
Uncensored Observations = 241						
Wald $chi2(14) = 140.17$						
Prob > chi2 = 0.0000						
Rho= 0.16959, Sigma=49.569						
Note: ***, **, * significance levels at P<0.01, P<0.05 and P<0.1 respectively						

3.3 DISCUSSION

i) Socio-Demographic Factors

A household head is a person who financially supports or manages a household or who is regarded as the head by other members of the household due to age or respect. The type of headship should be mentioned as a determining factor in the discussion of family participation in off-farm economic activities. The gender of the household is found to be negatively related to the household's participation in off-farm employment. The negative sign of this variable indicates that being a female-headed household has a negative impact on a household's involvement and extent of involvement in the off-farm sector when compared to its counterpart, male-headed households. In other words, male-headed households are more likely to be involved in and earn more money from off-farm activities than female-headed households. This relationship is significant at a 1 and 10% probability level for the likelihood of off-farm participation and extent of involvement in off-farm activities, respectively. Other things being constant, female-headed households were 8% less likely to participate in off-farm activities and collect 2155.1 ETB less income from off-farm employment.

This is consistent with the studies by Ambachew et al. (2016) and Rahman and Akter (2014). Male-headed household's participated more than female-headed households since male-headed households have more access to opportunities than female-headed households. This is due to better access to finance and information as well as mobility opportunities for males, while women are more engaged in household chores and do not have the necessary time left for off-farm activities. According to the qualitative study, the main off-farm employment opportunities in the area are trading (of any kind), handcrafting (of any kind), casual daily laborer, and selling local food and drink. Transporting wood, trading, handcrafting, and casual daily labor in the town are mainly dominated by male-headed households, while the selling of local drinks (like *Arki, Tela,* and *Tegne*) is mainly done by female-headed households.

The family size of households is the other demographic variable. Family size, as expected, has a positive influence on the likelihood and extent of participation. The size of a given household influences its participation in off-farm livelihood activities. This implies that households with a large number of family members are more likely to have someone working outside the home. The marginal effect shows that increasing the size of the family increases the probability

of participating in off-farm employment by 0.79 percent, with all other factors held constant at a probability level of less than 1%. Likewise, the coefficient in Table 3-2 indicates *cetruspuribus*, a unit increase in family size measured in adult equivalent, increases amount of household income from off-farm employment by 2519.6 ETB. Households with a relatively large number of member individuals face difficulties fulfilling the needs of their household using income earned only from the on-farm sector. As a result, they tend to diversify their livelihoods to include off-farm livelihood options that can support their major livelihood. Further, off-farm income sources may help to create job opportunities for large family households where there are highly disguised or under-employed members. This finding is in agreement with the findings of Zerai and Gebreeziabher (2011), Apata (2010), and Babatunde and Matin (2009).

Education is one of the social variables that indicate individual ability and understanding. This study took into account both the educational status of the household heads and adult literacy. As expected, the educational status of the household head has a positive impact on both the selection and outcome equations. It was discovered that the educational status of the household head is associated with a high probability of engaging in off-farm employment as well as the amount of income earned from off-farm employment. Literate households were found to be 1.3 percent more likely than illiterate households to engage in nonfarm employment and earn 17.3333 ETB more. The impact of household head education is only significant for the outcome equation at a 1% probability level, but it is not significant in the selection equation, and most of the off-farm engagement decisions and activities are performed by adult members of the household rather than the household head.

Correspondingly, the rate of adult literacy was found to have a positive and significant effect on both the selection and outcome equations. At a 1% alpha level, the marginal effect of the adult literacy rate demonstrated that one extra year of schooling could increase the probability of smallholder farmers engaging in off-farm economic activities by 0.17 percent and the amount of off-farm income collected by 180 ETB. A large number of studies on the determinants of income diversification and off-farm employment found the same thing (Asnake, 2010; Akaakohol and Aye, 2014; Beyene, 2008; Demissie and Legesse, 2013). This could be because educated households are more aware of the opportunities available in off-farm employment, have a greater ability to look at existing opportunities for income-generating activities, and have a better chance of taking calculated risks. Furthermore, education is one of the barriers to household entry into off-farm activities (Fabusoro et al., 2010.)

ii) Institutional Factors

The financial position of the household also has an impact on the decisions of farm households. The results of the analysis show that a household's access to credit has a positive effect on both the selection and the outcome equation. It is indicated that households who get credit access are more likely to be engaged and collect more income from off-farm employment than those who do not get it. As it is confirmed by the marginal effect of the coefficient, households that have credit access are 8.5% more likely to participate in off-farm employment at a 1% probability level. The probable reason could be that credit money helps the household to reduce the entry points of liquidity problems. This finding is in line with the studies by Ambachew et al. (2016), Davis (2004), Asmah (2011), and Saha and Bahal (2012). However, contrary to the above fact,

Eneyew and Bekele (2012) argue that when farmers have access to credit, they may use the money to buy new farm inputs for agricultural intensification, which reduces their motive to get involved in other sectors. However, the relationship is not significant in the extent of off-farm livelihood diversification.

Proximity to all-weather roads is thought to encourage rural residents to engage in off-farm economic activities. Farmers who live further away from the road are less likely to have access to the market and other basic infrastructure and information, which has an impact on transaction costs. This study discovered that household road access has a negative and significant impact on both the selection and outcome equations at less than 5% alpha level. The marginal effect of the study revealed that each additional minute of walking distance to all-weather road decreases household's likelihood of off-farm employment by 0.24% and amount of income by a factor of 159.3 ETB (see Table 3-1 and Table 3-2). Perhaps it could be due to the fact that distance to the road determines a household's access to the market and other basic infrastructure. According to Cristian and Grace (2017) and Jonasson and Helfand's (2010) arguments, individuals with market access are more likely to engage in off-farm activities.

iii) Possession of Productive Assets

It is expected that there might be variations among farming households' engagement in off-farm livelihoods due to the quality of land matters for its productivity. Thus, as expected by the research household's proportion of land perceived as infertile from the total land is associated with the household decision of off-farm livelihood diversification positively. It is indicated that the proportion of land perceived as infertile is significantly and positively associated with the household probability of off-farm employment at 10% probability levels. According to the marginal effect of the result shown in Table 3-2, a unit increase in the proportion of land perceived as infertile from household total land owned increases the likelihood of engaging in off-farm employment by 0.04 percent. Similarly, at a 1% probability level, a unit increase in the percentage of land perceived as infertile increases households' income from off-farm employment by 163 ETB (see Table 3-2). Perhaps this is because households have land, but if the land is infertile, they have no choice but to engage in other off-farm employment to secure their lives. Similarly, Atamanov (2011) discovered that insufficient land size and poor land quality were driving forces for off-farm diversification.

Household ownership of ox and other TLU is associated with households' decision to pursue offfarm employment and the extent of income collected from it. Tropical livestock holding refers to the total number of livestock owned by the household, measured in Tropical Livestock Units (TLU). As indicated in the model result, Tropical Livestock Unit (TLU) ownership had a positive impact on both the selection and the outcome equation. In other words, the more the household owns TLU, the more they are likely to engage in off-farm employment and collect more income. The result of the study indicated that a unit increase in TLU increases households' probability of participation in off-farm employment by 0.7% and the amount of land collected from off-farm employment by 1209 ETB for those who engage. The relationship is significant at a 5% alpha level. This could be due to the fact that in rural areas, livestock is one of the financial resources that households quickly convert into cash when they require cash to start new off-farm employment. In contrast to the study's findings, but consistent with the researcher's expectations Gecho (2017), Yisehak et al. (2014), and Yenesew et al. (2015) discovered negative associations

with household livestock ownership, concluding that household livestock ownership is negatively associated with household livelihood diversification. This could be due to, according to them, the better opportunity to earn more income from livestock production and less being pushed by poverty.

On the other hand, at a 1% probability level, the number of oxen owned is associated with a lower probability of off-farm employment and its extent. Other things being equal, each additional unit of ox ownership reduces the likelihood of off-farm employment by 2% and the extent of off-farm participation by a factor of 2636.67 ETB. It is possible that because oxen are a critical source of traction power for farmers in rural Ethiopia, households with ox are less likely to be pushed to engage in off-farm employment. Gecho (2017) investigated similar outcomes.

iv) Households other income sources (On-farm and Transfer Income)

It was found that farm households' on-farm income was negatively associated with household off-farm participation. As indicated in the marginal effect results in Table 3-1 and the coefficient in Table 3-2, *cetruspuribus* it is clear that a unit increase in the amount of income from agricultural activity per adult equivalent decreases households probability of off-farm engagement by 1.12e-07 in a 1% probability level and amount of income from off-farm employment by a factor of 0.138 with a 5% probability. Perhaps this could be due to the fact that household with high agricultural income has more land which reduces time available for off-farm employment. Consistent findings were revealed by Fabusoro et al. (2010). He argued that whenever farming activities provide sufficient income for the household, their tendency of diversifying into off-farm livelihoods will be diminished.

Households with limited land, on the other hand, may be forced to participate in off-farm economic activities in order to supplement their income from such activities if farmers are unable to produce enough crops to meet their food demand. According to Atamanov (2011), insufficient land size and poor quality are driving forces for off-farm diversification for households with limited and poor land resources. This result, however, contradicts the findings of Yenesew et al, (2015), who argued that better-off households in rural areas would have a more diverse income than poor households. This could be true if there are high-paying off-farm employment opportunities available.

Aside from agriculture, households in the study area also earn some money from non-labor sources. Pensions, remittances, food aid, and relief gifts from governmental and non-governmental organizations are examples of non-labor income. Beyene (2008) discovered that the availability of transfer income alleviates liquidity constraints and increases household capacity to start off-farm businesses, which is expected to increase the selection of more lucrative livelihood strategies. Others, such as Reta et al. (2010)), found a negative and significant association between access to remittance and the likelihood of households engaging in off-farm activities because the money received from remittance is used for consumption rather than productive investment, increasing reliance on aid, which was not recognized in this study.

v) Exposure to Risk and Location Factors

In this context, risk refers to whether farming households are vulnerable to droughts, floods, pest disease, and low harvests that affect their livelihood. As expected, it was found that households'

exposure to environmental risks like drought and flood is a driving factor that attracts farm households to the less environmentally sensitive off-farm livelihood portfolios. As indicated in Table 3-1, the marginal effect of households who had been exposed to various risks is 8.0% more likely to participate in off-farm likelihood diversification as compared to those who are not. At a 1% probability level, the relationship is significant. It is possible that this is due to the fact that agricultural employment is generally associated with increased environmental risk; rural nonfarm income may provide a new opportunity in this situation (Ackah, 2013). In other words, because nonfarm activities are typically regarded as less risky than crop production, a risk-averse household would prefer to engage in nonfarm work than a less risk-averse household. Furthermore, shocks and risks are among the push factors mentioned in the preceding section. Thus, it appears likely that off-farm enterprises will fulfill a survival or risk-diversification strategy for rural households in areas with a high climate change trend and lower productivity (Ackah, 2013).

Besides, the incentives to participate in off-farm employment may vary due to agro-ecological characteristics, as livelihood is agro-ecologically sensitive in its nature. Therefore, we have two agro-ecologies that exist in the three study sites: midland and highland. As revealed in the study, negative relations were found. The negative coefficient both in the selection and outcome equation indicated in the model result by Table 3-1 and Table 3-2, revealed that household in midland agroecology are less likely to participate in nonfarm employment and collect income from it as compared to households living in highland agroecology. It is indicated that households in midland areas are 6% less likely to participate in off-farm employment and collect 2573.09 ETB less in off-farm employment income as compared to farmers in highland areas at a 1% probability level. Perhaps this could be due to households' having greater access to physical and financial institutions in highland areas as compared to midland households. This includes a household's proximity to the road, town, and market and their access to credit services and remittances.

vi) Lambda

Inverse mill's is a probability density function to cumulative density function ratio. This has a negative effect that is significant (P < 0.05). Lambda is statistically significant, indicating that the model contains selection bias. The negative sign indicates that there are unobserved variables that have a negative impact on the amount of income from off-farm employment.

4 CONCLUSION AND RECOMMENDATION

According to the study's findings, farming was not the only source of income for households in the study areas. It was discovered that in order to supplement their agricultural income, sample households tended to diversify their activities away from agriculture. On-farm activity accounts for roughly 65 percent of total income in the area on average; according to the study. The remaining 35% of household income comes from other sources. The findings indicate that households in the study area participate in off-farm employment primarily as a result of "push factors." The most frequently mentioned driving factor is a lack of land, which accounts for 61.5 percent of households engaged in off-farm employment. Seasonality of agricultural activities, uncertain agricultural performance, an increase in agricultural input prices, and a decrease in agricultural productivity are among the other driving factors. Lack of start-up capital, on the other hand, is the most significant constraint to livelihood diversification, followed by a lack of

off-farm employment opportunities, a lack of labour, the perceived low profitability of available off-farm employment, and a lack of awareness about off-farm employment.

Household participation in off-farm activities, as well as the extent of participation, is influenced by a number of factors. The gender of the household head, credit access, and the household's risk exposure, family size, ownership of infertile land, adult literacy rate, TLU and oxen ownership, road access, agricultural income, and agro ecology have all been shown to have a significant impact on participation in off-farm economic activities in rural areas. Similarly, the impact of household heads' sex, educational status, credit, family size, road, ownership of TLU and oxen, adult education, agricultural income, and agro ecology factors on off-farm participation is significantly related in the outcome equation.

The central tenet of ADLI (Agricultural Development Led Industrialization), which adheres to the rural growth linkage model approach, is that growth in agriculture stimulates growth in rural off-farming activities in Ethiopia. Nevertheless, rather than agricultural productivity growth, pushing factors drive participation in rural off-farming sectors. Furthermore, because rural households engage in a variety of income-generating activities, the government's priority sectors may not produce the expected results due to resource fungibility for other purposes. Policies should strive to integrate farm and off-farm activities for the reasons stated above, and the traditional sector-based approach should be broadened by adopting and implementing a local development strategy that includes both farm and off-farm activities.

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Competing Interests

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