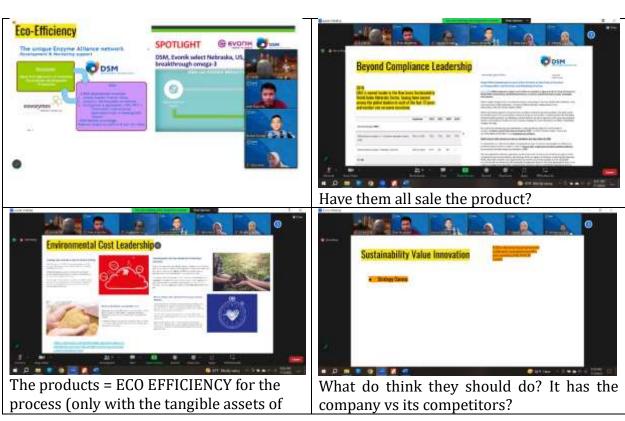
Strategic Management

Mr. Hasnul Suhaimin & Dr. Samuel PD Anantadjaya Saturday, July 01, 2023





the products) vs. ENVIRONMENTAL COST LEADERSHIP = the products itself



Group 2: Astrid, Bernard, Oktafia, Amalia

We are the consultant for Syngenta and therefore, it is called WE, as the consultant for Syngenta





It is an agricultural based company



We have 116 department in Research & Development Initiatives



Profitability sides?







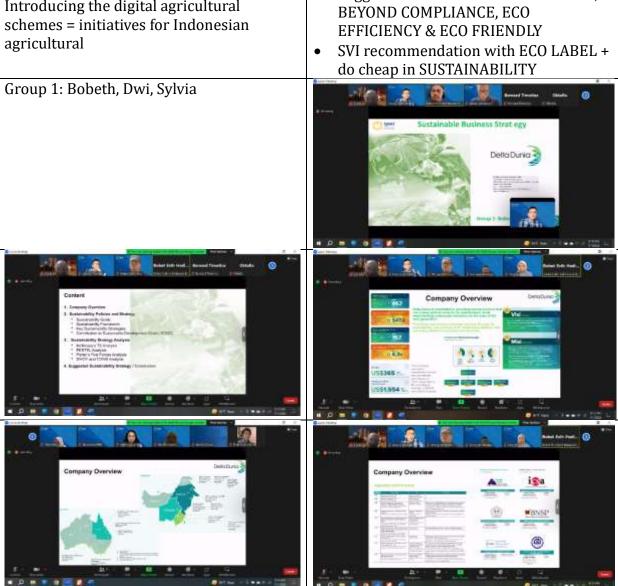
Strong SVI Product = about label? How much?



Introducing the digital agricultural agricultural

Recommendation = 2 = at least the company & its sustainability

- Facing generic standard (pesticides, etc) but you have to come up with suggestion **ECO BRANDING**
- Technology adapation in Indonesia is rather low
- Sustainability in Indonesia
- Suggestion will be on ECO BRANDING, BEYOND COMPLIANCE, ECO





Have only the descriptive for this strategies into 4 strategies

Too crowded for the slides Key strategies to be put into OUR slides

