

Sustainable Business Strategy
(Dr. Samuel PD Anantadjaya - Observer & Examiner)

Group	Delta Dunia
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Score: 1 - 10

Evaluation Criteria	Comments	Score
1. COMPANY BRIEF (10%) • Does the group demonstrate a solid understanding of the company's history, structure, mission, and performance?		9
2. CURRENT SUSTAINABILITY PROGRAM 25% • Does the presentation cover all the major aspects of the company's current sustainability initiatives, including any environmental, social, and economic impacts? • Does the group effectively analyze how the sustainability strategy aligns with the best practice (among them using Competitive Environmental Strategy and/or Sustainable Value Innovation by Renato Orsato)?		8.5
3. SUSTAINABILITY STRATEGY ANALYSIS 25% • Does the group effectively analyze how the sustainability strategy aligns with the company's overall business strategy? • Has the group thoroughly investigated the strengths and weaknesses of the company's sustainability strategy and provided adequate alternative strategies for improvements?		8.75
4. CONCLUSION & RECOMMENDATION (25%) • Does the group draw insightful conclusions based on their analysis? • Has the group provided meaningful, practical, well-justified recommendations for improving the company's sustainability strategy and initiatives?		9.25
5. PRESENTATION (15%) • Is the presentation well-organized, logically structured, clear and concise manner, effectively use the allocated time, visual aids used effectively, work well as a team, all members contributing to the presentation, and providing clear, accurate responses to questions?		7.5
Overall Comments:		
Strengths:		
Areas for improvement:		
Total Score	87.25	

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Group	Syngenta: Astrid, Bernard, Oktafia, Amalia
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Score: 1 - 10

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4. CONCLUSION & RECOMMENDATION (25%) • Does the group draw insightful conclusions based on their analysis? • Has the group provided meaningful, practical, well-justified recommendations for improving the company's sustainability strategy and initiatives?		9.5
5. PRESENTATION (15%) • Is the presentation well-organized, logically structured, clear and concise manner, effectively use the allocated time, visual aids used effectively, work well as a team, all members contributing to the presentation, and providing clear, accurate responses to questions?		8.5
Overall Comments:		
Strengths:		
Areas for improvement:		
Total Score	89.875	

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Group	DSM
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Score: 1 - 10

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2. CURRENT SUSTAINABILITY PROGRAM 25% • Does the presentation cover all the major aspects of the company's current sustainability initiatives, including any environmental, social, and economic impacts? • Does the group effectively analyze how the sustainability strategy aligns with the best practice (among them using Competitive Environmental Strategy and/or Sustainable Value Innovation by Renato Orsato)?		9
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5. PRESENTATION (15%) • Is the presentation well-organized, logically structured, clear and concise manner, effectively use the allocated time, visual aids used effectively, work well as a team, all members contributing to the presentation, and providing clear, accurate responses to questions?		8
Overall Comments:		
Strengths:		
Areas for improvement:		
Total Score	91.5	