



# SYLLABUS

CBC 324

**CURRENT ISSUES IN BUSINESS MANAGEMENT**

**2 CU**

<b>Prerequisite Course</b>	-
<b>Academic Year/Term</b>	<b>Odd Semester 2023/2024</b>
<b>Study Program</b>	<b>BBA</b>
<b>Class</b>	<b>BBA 2020</b>
<b>Course Developer</b>	<b>Dety Nurfadilah, MBA Nailul Fauzia, MBA Dr. Samuel PD Anantadjaya</b>
<b>Course Reviewer</b>	<b>Syllabus Reviewer Team</b>
<b>Facilitators</b>	<b>Dety Nurfadilah, MBA Nailul Fauzia, MBA Dr. Samuel PD Anantadjaya</b>

Approved by:

<b><u>Liza A. M. Nelloh, SE, MM, CDM</u></b> <i>Head of Undergraduate Program</i>	<b><u>Prof. Dr. Ir. Syamsul Maarif, M.Eng. Dipl. Ing</u></b> <b><u>DEA</u></b> <i>Director for Academic Affairs</i>

**(1) Course Description:**

This course aims to provide students with the knowledge and skills to enable them to enhance their commercial awareness and business communication skills by studying contemporary business issues and highlighting how these issues affect a range of organizations.

**(2) Graduate Competencies related to this course are:**

1. Skills to analyze business situations and problems from the Entrepreneurship, Management and Leadership point of view in contemporary business contexts
2. Knowledge, skills and behavior needed to work and to excel in the world of management and business

**(3) Learning Outcomes:**

Upon completion of the course the participant will be able to:

1. Critically evaluate a range of contemporary business issues and apply the knowledge gained to different business sectors and organizations
2. Articulate their understanding and awareness of such issues and produce recommendations in the form of a business report
3. Apply a knowledge of key business issues to evidence commercial awareness
4. Analyze a range of contemporary business issues and evaluate their impact on organizations

**(4) Teaching-Learning Strategies**

The activities include:

1. Seminars
2. Guest Lectures
3. Final Project (by Group)

**(5) Assessment Method:**

No	Type of Assessment	Weighting
1	Individual Participation	20%
2	Group Seminars	30%
3	Final Project (group)	40%
4	Attendances	10%

Total Weight	<b>100%</b>
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- 5.1 Individual Participation: The student will be judged as to how active he/she participates in the discussions
- 5.2 Group Seminar: Each group will be required to conduct a seminar based on the topic assigned to them. The seminar will assess all of the learning outcome. Despite the seminar is done by groups, each student will be judged based on individual participation and initiatives.
- 5.3 Final Project: Students will be required to complete a final project in a team. The project will assess all of the learning outcomes checked above. A professional oral presentation of the project will be the culminating graded activity. This will assess oral communications.

**(6) Attendance:**

Attendance is mandatory in all classes. The requirement for attendance will be in accordance with Student Policy Guidelines set by Academic Operation. Passing the course requires a minimum of 80% attendance. Students are requested to present in the class on time to avoid disruption to the class.

**(7) References:**

**There is no mandatory text book for this course, however the Faculty will distribute the copy of materials during the semester.**

**(8) Lecturer Contact Details:**

Email : dety.nurfadilah@ipmi.ac.id  
 WhatsApp : 081287170802

The faculty will use the google classroom and EdLink to communicate and distribute all the materials including slides and home works, etc.

**(9) Email Protocol**

While academic staff endeavor to address queries received via email, it is more appropriate to resolve substantive questions face-to-face during normal consultation hours. With this in mind, we encourage all students to familiarize themselves with the consultation hours offered by faculty in this subject.

Please note that we are only able to respond to student emails coming from IPMI email address. Please do not use personal email addresses such as Yahoo, Hotmail or even business email addresses. Emails from IPMI email addresses may be filtered by the spam filter, which means that we may not receive your email. All correspondence relating to this subject will only be sent to your IPMI email address. Note that you must first activate your IPMI email address before you can send or receive emails at that address.

**(10) Course Outline**

<b>Session No.</b>	<b>Time</b>	<b>Topic</b>	<b>Learning Outcome</b>	<b>Description</b>	<b>Teaching &amp; Learning Method</b>	<b>References</b>	<b>Assessment Method</b>	<b>Course Material</b>
1	September 7, 2023	Introduction to Current Issues in Business Management	LO-1 LO-2	<ul style="list-style-type: none"><li>• Introduction to the course</li><li>• Group forming</li><li>• Explanations on a Special Project and Individual Report</li><li>• Schedules and deliverables</li></ul>	Dety Nurfadilah, MBA			
2	September 14, 2023	Reputation Management	LO-1 LO-2	<ul style="list-style-type: none"><li>• What is it in to be addressed?</li><li>• What is the Reputation Management?</li></ul>	Dra. Minar Yuliawati, MA, MSc		Class participation	
3	September 21, 2023	Individual Presentation	LO-3	<ul style="list-style-type: none"><li>• Group seminar</li></ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	
4	September 28, 2023	Entrepreneurship Mindset	LO-3	<ul style="list-style-type: none"><li>• Challenges in Entrepreneurship</li><li>• Impact on Entrepreneurship industry</li><li>• Opportunities in Entrepreneurship Industry</li><li>• What next?</li></ul>	Irma M Nawangwulan, MBA, CPM (Asia)		Class participation	
5	October 5, 2023	Individual Presentation	LO-3	<ul style="list-style-type: none"><li>• Group seminar</li><li>• Final project: outline</li></ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	
6	October 12, 2023	Production	LO-3	<ul style="list-style-type: none"><li>• Impact on Indonesia's production</li><li>• What next?</li></ul>	Timotius Rachmat, MM (Hos)		Class participation	
7	October 19, 2023	Individual Presentation	LO-2 LO-3	<ul style="list-style-type: none"><li>• Group seminar</li></ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	

Session No.	Time	Topic	Learning Outcome	Description	Teaching & Learning Method	References	Assessment Method	Course Material
8	October 26, 2023	Mid-Term: Group Project	LO-2 LO-3	<ul style="list-style-type: none"> <li>Challenges, Impact, Opportunities, and What is Next?</li> </ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	
9	November 2, 2023	Production	LO-2 LO-3	<ul style="list-style-type: none"> <li>Group seminar</li> <li>Final project: first draft</li> </ul>	Timotius Rachmat, MM (Hos)		Class participation	
10	November 9, 2023	Individual Presentation	LO-3	<ul style="list-style-type: none"> <li>Feedbacks and inputs for the next classes</li> </ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	
11	November 16, 2023	Accounting for Entrepreneurs	LO-3	<ul style="list-style-type: none"> <li>Group seminar</li> </ul>	Vivi Adeyani Tandean, SE, M.Ak, CA, BKP, CSRS		Class participation	
12	November 23, 2023	Individual Presentation	LO-3	<ul style="list-style-type: none"> <li>Feedbacks and inputs for next classes</li> <li>Final Project consultation</li> </ul>	Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	
13	November 30, 2023	Finance for Entrepreneurs	LO-2	<ul style="list-style-type: none"> <li>Group seminar</li> <li>Final project: final draft</li> </ul>	Vivi Adeyani Tandean, SE, M.Ak, CA, BKP, CSRS		Class participation	
14	December 7, 2023	Wrap Up & Quizzes	LO-3	<ul style="list-style-type: none"> <li>Wrap Up &amp; Quizzes</li> </ul>	Dety Nurfadilah, MBA		Class participation	
15	December 14, 2023	Asynchronous	LO-3 LO-4	<ul style="list-style-type: none"> <li>Student presentations (Final Project)</li> </ul>	Dety Nurfadilah, MBA, Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	

Session No.	Time	Topic	Learning Outcome	Description	Teaching & Learning Method	References	Assessment Method	Course Material
16	December 21, 2023	Final Presentation	LO-3 LO-4	<ul style="list-style-type: none"> <li>Student presentations (Final Project)</li> </ul>	Dety Nurfadilah, MBA, Nailul Fauzia, MBA, Dr. Samuel PD Anantadjaya		Class participation	

### **(11) Plagiarism and Collusion**

Presenting material from other sources without full acknowledgement (referred to as plagiarism) is heavily penalised. Penalties for plagiarism can include a mark of zero for the piece of assessment or a fail grade for the subject.

Plagiarism is the presentation by a student of an assignment identified as his or her own work even though it has been copied in whole or in part from another student's work, or from any other source (eg. published books, web-based materials or periodicals), without due acknowledgement in the text.

Collusion is the presentation by a student of an assignment as his or her own work when it is, in fact, the result (in whole or in part) of unauthorised collaboration with another person or persons. Both the student presenting the assignment and the student(s) willingly supplying unauthorised material are considered participants in the act of academic misconduct.

### **(12) Late Submission**

Late submissions must be accompanied by a completed Request for Special Consideration form.

Late assignments, where approval for late submission has not been given, will be penalised at the rate of 10% of the total mark per day, for up to 10 days, at which time a mark of zero will be given.

### **(13) Special Consideration**

Students who have been significantly affected by illness or other serious circumstances during the semester may be eligible to apply for Special Consideration

### **(14) Group Work**

Working in groups can sometimes be more difficult than working individually. However, teamwork and organisational skills associated with group work are highly valued by employers. With careful management and ongoing communication, students can have a successful and rewarding experience working in a team.

**(15) Other Information**

Tolerance of delay time attendance is **10 minutes**