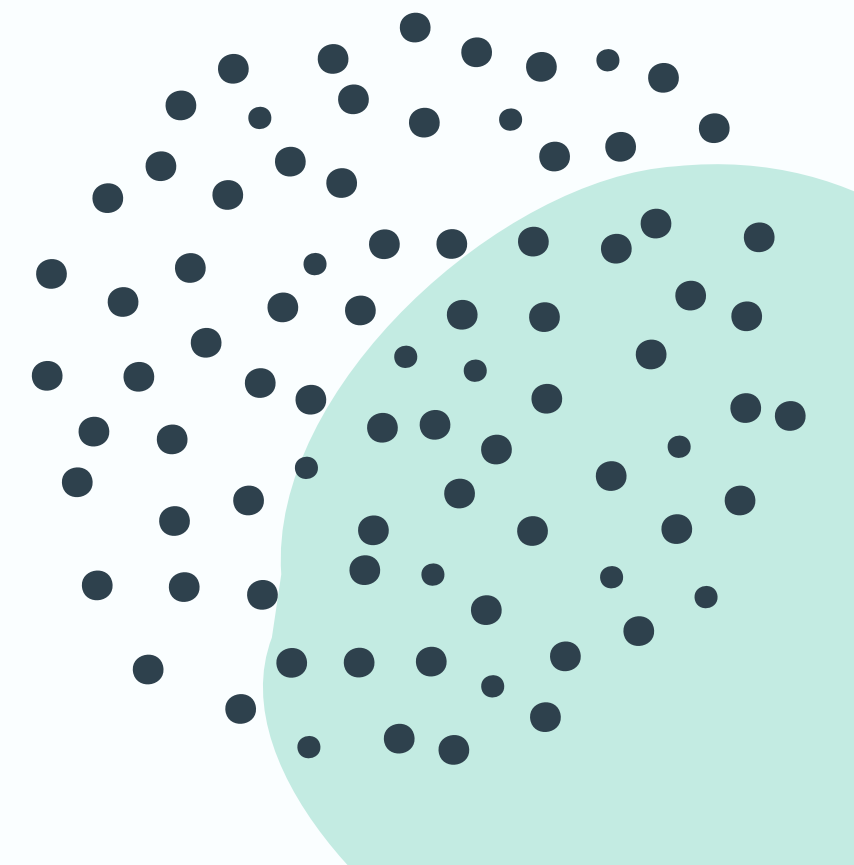


CURRENT ISSUE IN BUSINESS & MANAGEMENT



Dety Nurfadilah, MBA., IFP



Dr. Samuel PD Anantadjaya



Nailul Fauziah, MBA

Today's Presentation

DISCUSSION POINTS

Course Learning Outcome

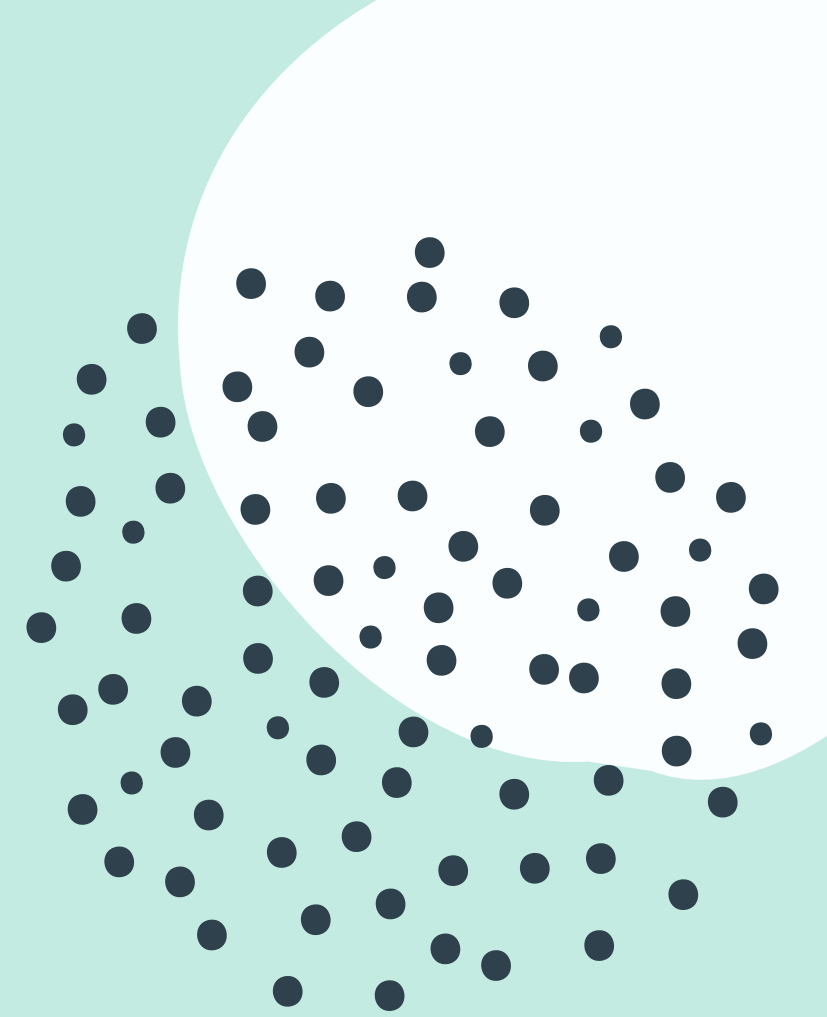
Semester Plan

Course assessment

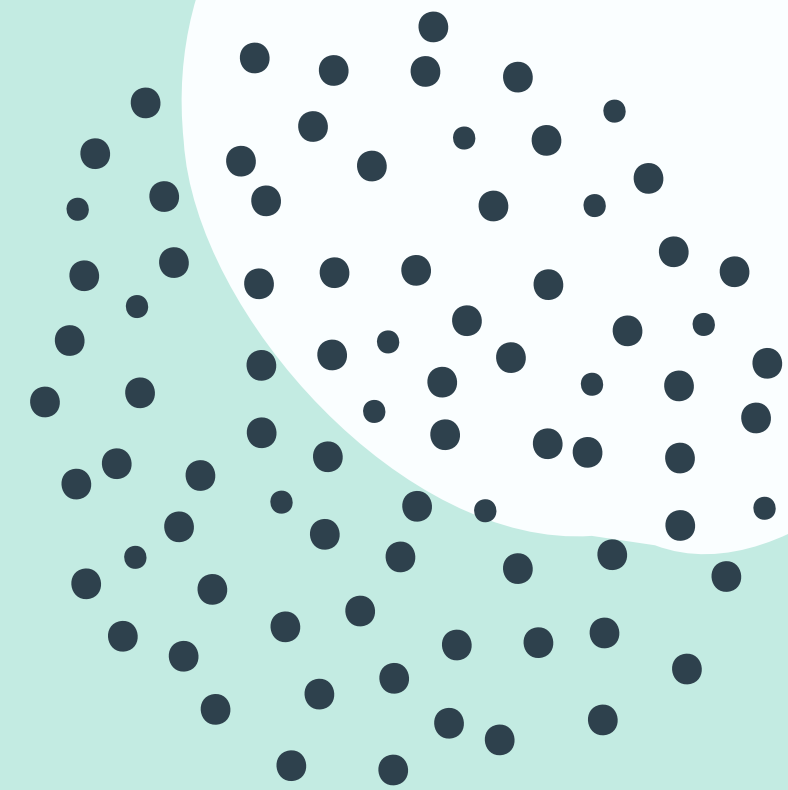
Individual Participation

Group Assignment

Final Project

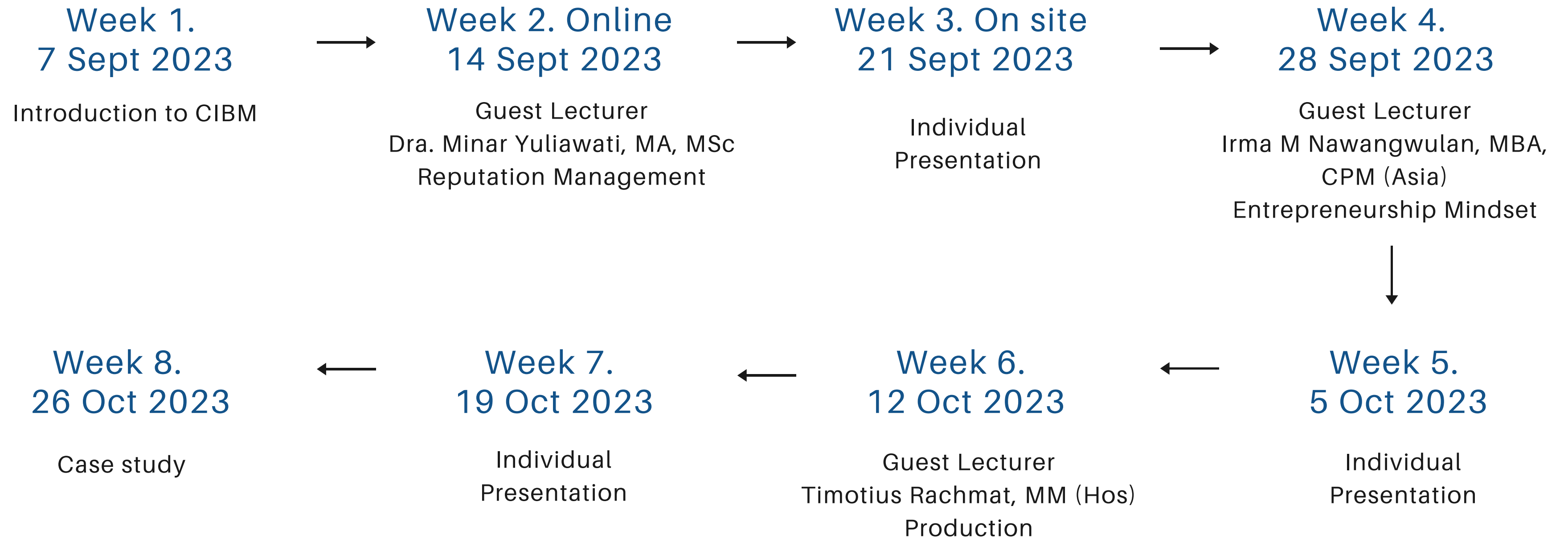


LEARNING OUTCOME



1. Critically evaluate a range of contemporary business issues and apply the knowledge gained to different business sectors and organizations
2. Articulate their understanding and awareness of such issues and produce recommendations in the form of a business report
3. Apply a knowledge of key business issues to evidence commercial awareness
4. Analyze a range of contemporary business issues and evaluate their impact on organizations

Semester Plan



Semester Plan

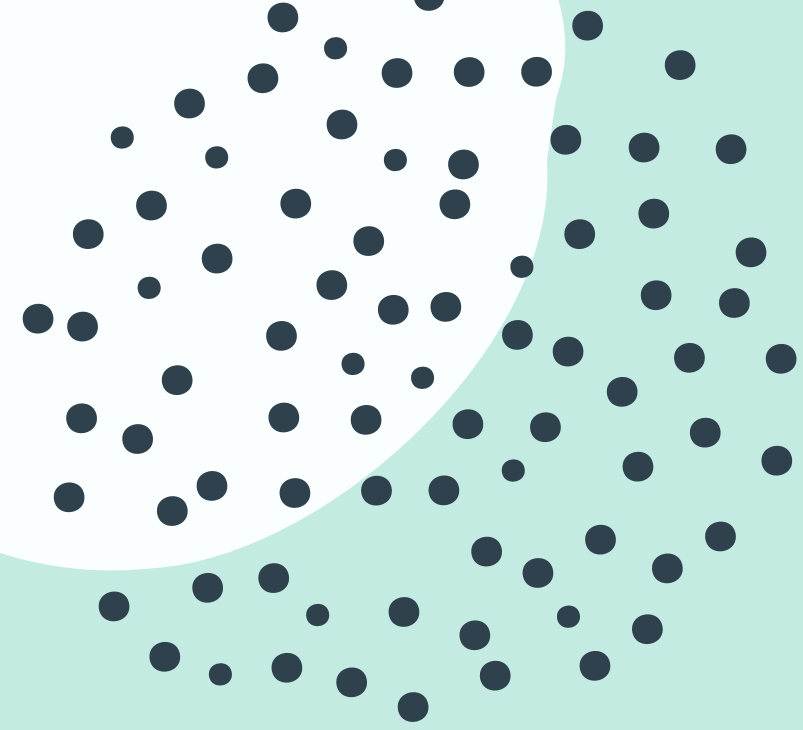


Assessment Method

1. Individual Assignment = 20%
2. Group Seminar (Mid-term) = 30%
3. Final Project = 40%
4. Attendances and participation = 10%



TYPE OF LEARNERS



VISUAL

- Remember better by seeing charts, diagrams
- Observant but may miss some of what is said

AUDITORY

- Prefer spoken directions over written directions
- You understand and remember things you have heard

READING

- Normally enjoy reading
- Can articulate themselves better when writing than talking

KINESTHETIC

- Good at picking up skills through active participation.
- They tend to be coordinated and do well at activities like building, sports, art or drama



MIDTERM AND FINAL PROJECT

The class should be divided into 10 groups. The schedule for the group presentation follow the timeline.

INDIVIDUAL ATTENDANCES AND PARTICIPATION

Attendances min 90%, active participation will be considered as a plus point



MIDTERM AND FINAL PROJECT

- Every group have to choose their interesting business issues. Then, inform the instructors about the issues to get an approval. All groups should not have similar issues.
- Every group should critically evaluate the issues and evaluate the impact on business in any sectors
- Every group should interview min 6 experts on that field to provide recommendation
- Every group write a report in document format and prepare ppt for presentation
- Deadline for this report follow the schedule for the presentation

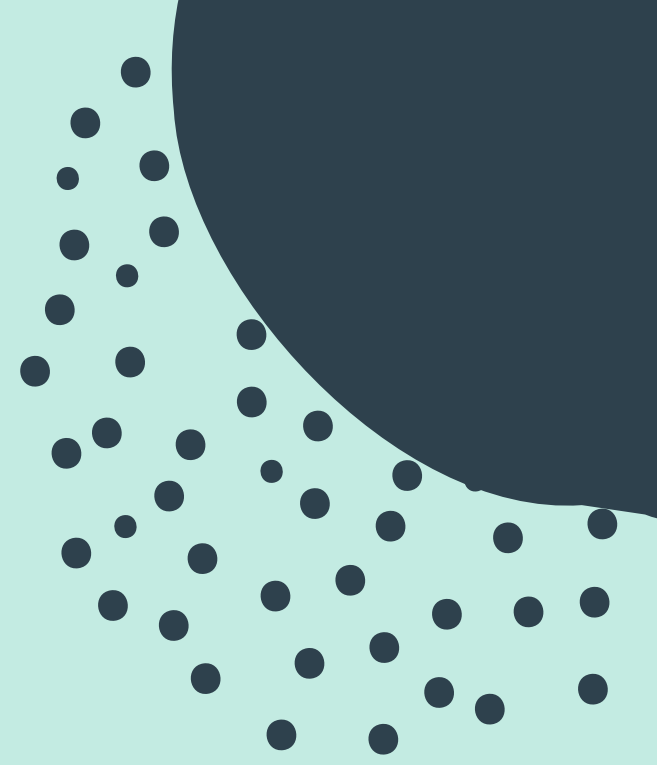




- Books
- Journal articles
- Newspaper and magazines
- Other social media, youtube and podcast

Helpful Resources

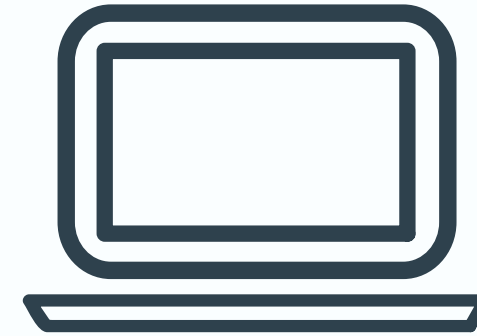
Factors for Success in this Course



Motivation

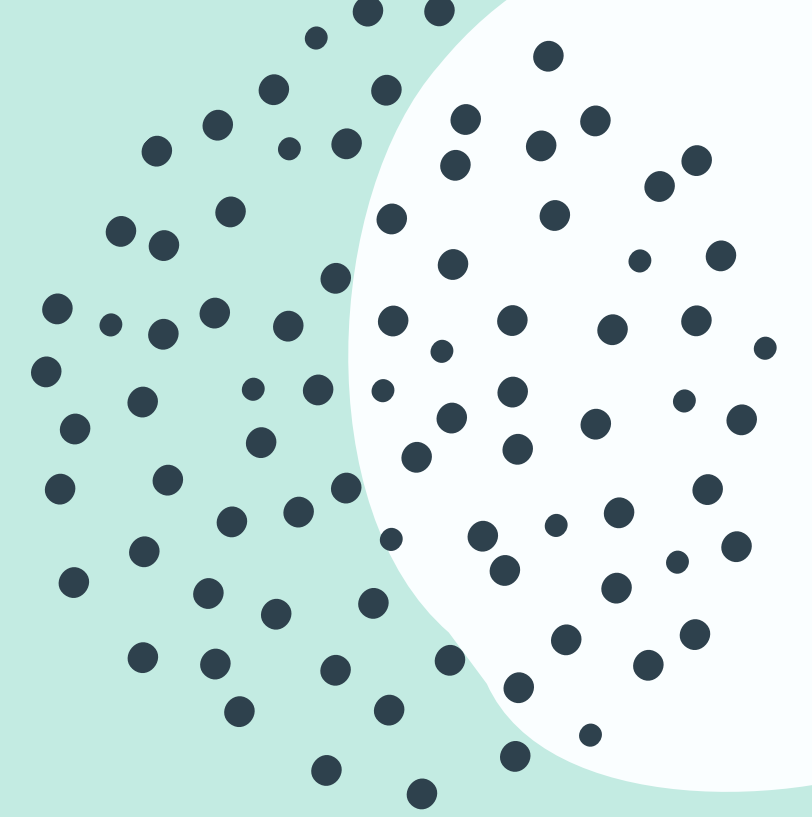


Curiosity



Play

Top Skills for Today



DIGITAL

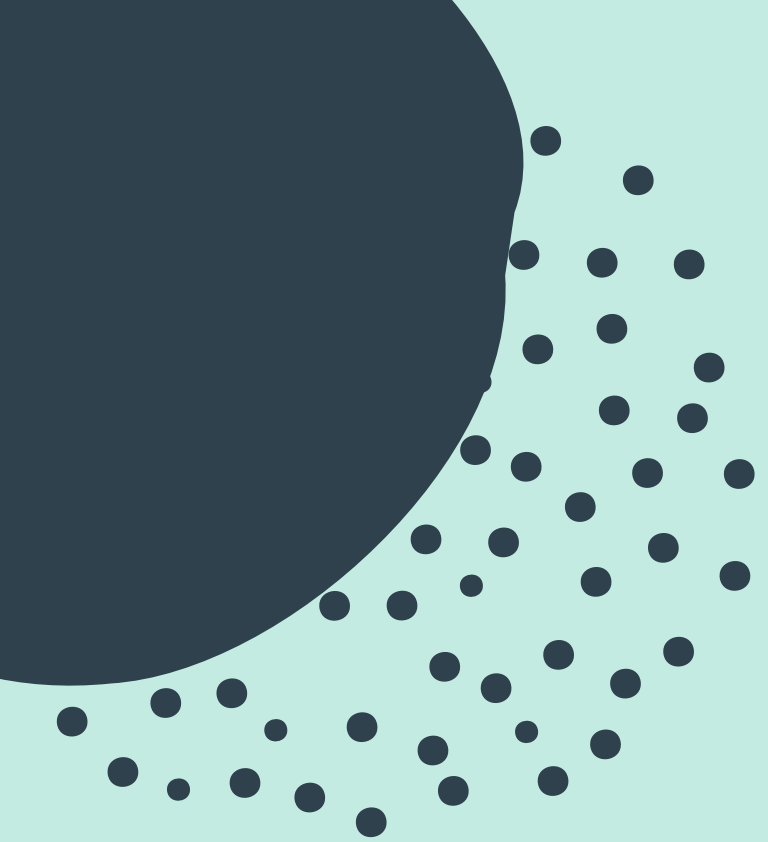
- Using devices and handling information
- Creating and editing

INTERPERSONAL

- Responsibility
- Self-confidence
- Teamwork
- Communication

PROBLEM-SOLVING

- Analysis
- Team building
- Decision making
- Creativity



FINAL WORDS

**ALWAYS WALK
THROUGH LIFE AS IF
YOU HAVE SOMETHING
NEW TO LEARN.**

VERNON HOWARD