

PROGRAM (1st version)

	DAY 1 (February 7, 2014)	DAY 2 (February 8, 2014)
Registration 8:30-16:00 (Day 1-2)	9:00-10:35 Sessions A1, B1, C1	9:00-10:35 Sessions A2, B2, C2
	10:35-10:50 Tea break	10:35-10:50 Tea break
	10:50-12:00 Keynote Speech*	10:50-12:15 Sessions D2, E2, F2
	12:00-13:25 Lunch (Sunflowers Brasserie)	12:15-13:25 Lunch (Sunflowers Brasserie)
	13:25-15:00 Sessions G1, H1, J1	13:25-15:00 Sessions G2, H2
	15:00-15:15 Tea break	15:00-15:15 Tea break
	15:15-16:40 Sessions K1, L1, M1	15:15-16:40 Sessions K2, L2 - Closing

* **Keynote Speech**, Professor Dato' Dr Mazliham Mohd Su'ud, President, Universiti Kuala Lumpur (**venue: Ballroom**).

Session A1: MANAGEMENT SCIENCE (venue: Tiara 1)

Chair: Prashant Bhaskar (University of Tasmania)

Hybrid Genetic Algorithms for Solving Facility Rearrangement Problem (k14-137)

Speaker: Atsushi Suzuki (Takasaki City University of Economics)

Sustainability Practices in Tourism Supply Chain Management (k14-147)

Speaker: Deepak Babu (Indian Institute of Technology)

Conceptualising a Resilience Based Approach to Shipping Sustainability (k14-158)

Speaker: Prashant Bhaskar (University of Tasmania)

Session B1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 2)

Chair: Gregory Laurence (University of Michigan, Flint)

Evaluation of the Intra-organizational Environment Factors Affecting the Workers' Health (k14-103)

Speaker: Alena Fedorova (Ural Federal University)

Workplace Diversity: Benefits, Challenges, and Solution (k14-026)

Speaker: Elizabeth Foma (University of Guam)

Who Job Crafts and To What Effect? The Relationship between Workaholism, Job Crafting, and Job Performance (k14-031)

Speaker: Gregory Laurence (University of Michigan, Flint)

Poster presentation: Workplace Gossip and Perceived Organizational Politics: The Role of Dispositional Envy and Organizational Identification (k14-109)

Presenter: Chien-chih Kuo (National Chengchi University)

Session C1: MARKETING & CONSUMER BEHAVIOR (venue: Tiara 3)

Chair: Lawrence W.T. Lo (Hang Seng Management College)

Interpersonal Involvement in Service Encounters: Intrusion or Not? (k14-089)

Speaker: Hsuan-Hsuan Ku (Soochow University)

Are These Promotional Schemes Trustworthy? An Empirical Study with Customer's Perception in UAE (k14-081)

Speaker: Shanmugan Joghee (Skyline University College)

An Exploratory Research on eWOM Information Seeking Behavior and Attitudes in Service Consumption (k14-062)

Speaker: Lawrence W.T. Lo (Hang Seng Management College)

Session G1: ACCOUNTING, BANKING & FINANCE (venue: Tiara 1)

Chair: Leila Kabigting (University of Guam)

Market Orientation, Balance Sheets and Risk Profile of Islamic Banks (k14-142)

Speaker: Shahid Anjum (Lawrence Technological University)

The Role of Audit Evidence Source in Enhancing the Quality and Reliability of Libyan Auditor's Report (k14-019)

Speaker: Nassr Saleh Mohamad Ahmad (Libyan Academy)

Risk management in Futures Markets: Do Investors' Risk Attitudes Matter? (k14-130)

Speaker: Juan Tao (Xi'an Jiaotong-Liverpool University)

A Study on the CAMELS Rating of Selected Banks in Guam (k14-139)

Speaker: Leila Kabigting (University of Guam)

Session H1: INTERNATIONAL TRADE, MONEY & FINANCE (venue: Tiara 2)

Chair : Michael Graff (Jacobs University Bremen)

The Determinants of Geographical Location of FDI: Evidence from China (k14-073)

Speaker: Ning Zhang (Xi'an Jiaotong-Liverpool University)

Monetary Shocks and FDI (k14-106)

Speaker: Wenli Sun (Beijing Foreign Studies University)

Internationalization Process into Thailand: Case Studies of Japanese and Chinese Electrical and Electronics MNEs (k14-033)

Speaker: Tanasak Wahawisan (Rangsit University)

The Quantity Theory of Money and Quantitative Easing (k14-036)

Speaker: Michael Graff (Jacobs University Bremen)

Session J1: EDUCATION & PSYCHOLOGY (venue: Tiara 3)

Chair : Sulaiman Sajilan (Universiti Kuala Lumpur)

Interdisciplinary Approach in Higher Education & Research: Needs & Challenges (k14-065)

Speaker: Mridula Sahay (Amrita University)

A Relationship between Emotional Intelligence and Myer Briggs Big Five Personality Model (k14-132)

Speaker: R. Indradevi (VIT University)

The Effects of Social Media on Gen Z's Intention to Select Private Universities in Malaysia (k14-001)

Speakers: K. Selvarajah T. Krishnan, Karl Wagner and Sulaiman Sajilan (Universiti Kuala Lumpur)

Session K1: BUSINESS ETHICS & LAW (venue: Tiara 1)

Chair: Lehte Alver (Tallinn University of Technology)

Forces and Obstacles for Corporate Environmental Disclosure (CED) in Libya: Perspective of Stakeholders (k14-027)

Speaker: Nassr Saleh Mohamad Ahmad (Libyan Academy)

A Credit Scoring Model for SMEs based on Accounting Ethics (k14-044)

Speaker: So Young Sohn (Yonsei University)

Creative Accounting and Ethical Behavior: The Case of Estonia (k14-152)

Speakers: Lehte Alver and Jaan Alver (Tallinn University of Technology)

Session L1: QUANTITATIVE FINANCE & ECONOMETRICS (venue: Tiara 2)

Chair: Shahid Anjum (Lawrence Technological University)

Are U.S. States Converging: Test from 1997-2011 (k14-020)

Speaker: Khalid Kisswani (Gulf University for Science & Technology)

Price Limits Need not to be Symmetric- Evidence from China's Stock Market (k14-114)

Speaker: Juan Tao (Xi'an Jiaotong-Liverpool University)

A Panel Cointegration Analysis for Macroeconomic Determinants of International Housing Market (k14-134)

Speaker: Sin-Jie Cai (National Kaohsiung University of Applied Sciences)

An Empirical Investigation Of Consumption Function Under Relative Income Hypothesis: Evidence From Farm Households In Northern Pakistan (k14-011)

Speaker: Himayatullah Khan (Institute of Development Studies)

Systematic Risk Outliers and Beta Reliability in Emerging Economies: Estimation-Risk Reduction with AZAM Regression (k14-141)

Speaker: Shahid Anjum (Lawrence Technological University)

Session M1: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (venue: Tiara 3)

Chair: Wan Mohd Zulhafiz bin Wan Zahari (University of Aberdeen)

Lean Production Technique: A Case Study of Thai Lubricant Manufacturer (k14-032)

Speaker: Tanasak Wahawisan (Rangsit University)

Human Capital Spillovers and Plant Productivity: Evidence from the Manufacturing Industry in Taiwan (k14-098)

Speaker: Ching-Fu Chang (National Taiwan Ocean University)

The Unfair Contract Terms Act 1977: Does It Provide a Good Model to Follow in Regulating Risk Allocation Provisions in Oilfield Contracts in Malaysia? (k14-038)

Speaker: Wan Mohd Zulhafiz bin Wan Zahari (University of Aberdeen)

Session A2: ACCOUNTING, BANKING & FINANCE (venue: Tiara 1)

Chair: Ben Agyei-Mensah (Solbridge International School of Business)

The Performance Evaluation of Philippine Mutual Funds via the M2 Measure (k14-063)

Speaker: Catherine Almonte (De La Salle University)

Default and Financial Distress – Discrepancy and Its Impact on Stakeholders (k14-097)

Speakers: Lucie Rudolfova and Tatiana Skerlikova (University of Economy Prague)

Value Creation of Intellectual Capital: Financial Performance Analyses in Indonesian Publicly-Listed Consumer Goods Industry (k14-029)

Speaker: Samuel PD Anantadjaya (Swiss German University)

Divisional Performance Measurement in the Financial Services Sector: An Empirical Evidence from Ghana (k14-051)

Speaker: Ben Agyei-Mensah (Solbridge International School of Business)

Session B2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 2)

Chair: Ahmad Almazari (King Saud University)

Does BSC Represent an Organizational Development? Evidence from Indonesian Manufacturing Firms (k14-050)

Speaker: Irma Nawangwulan (Universitas Pembangunan Jaya)

When Both Differences and Dependencies Matter: Toward an Effective Interaction Perspective on Issue-selling (k14-083)

Speakers: Qiong Wang (University of Science and Technology of China)

The Impact of Affective Human Resources Management Practices on the Financial Performance of the Saudi Banks (k14-171)

Speakers: Ahmad Almazari and Abdullah AL-Zahrani (King Saud University)

Session C2: ORGANIZATION & GOVERNANCE (venue: Tiara 3)

Chair: Niki Lukviarman (Andalas University)

Does Job Satisfaction Influence Organizational Citizenship Behavior? An Empirical Study in Selected 4-Star Hotels in Jakarta, Indonesia (k14-046)

Speaker: Samuel PD Anantadjaya (Swiss German University)

Director Tenure and Financial Reporting Quality: Evidence from Korea (k14-129)

Speaker: Keehwan Kim (Sogang University)

Corporate Governance Development in Indonesia: a Path Dependence Perspective (k14-165)

Speaker: Niki Lukviarman (Andalas University)

Session D2: MARKETING & CONSUMER BEHAVIOR I (venue: Tiara 1)

Chair: Rosni Abd Wahid (Universiti Kuala Lumpur)

Repositioning the DAWNNEWS Channel to Mass Market (k14-069)

Speaker: Syed Muhammad Fahim (DHA Suffa University)

Mediational Effect of Customer Satisfaction between Service Quality and Service Loyalty: An Islamic Banking Context (k14-108)

Speaker: Raja Rub Nawaz (PAF Karachi Institute of Economics & Technology)

An Investigation of Switching Cost and Service Quality in Different Age Groups of Customers Switching Banking Services in Malaysia (k14-002)

Speakers: Rosni Abd Wahid, Anthony Were Nalyaali and Abdulla Murad AlMandoos (Universiti Kuala Lumpur)

Session E2: MARKETING & CONSUMER BEHAVIOR II (venue: Tiara 2)

Chair: Sathish A.S. (VIT University)

Thai Consumers' Perception of Choice Criteria for Men Cosmetic Selection and Market Segmentation by Perceptions (k14-068)

Speaker: Krairoek Pinkaeo (Bangkok University)

Price and Quality of Remanufactured Products Related to Consumer Behavior (k14-087)

Speaker: Wong Ming Wong (Shantou University)

Customer Loyalty: A Customer Experience Approach with SPECIAL REFERENCE to Organised Retailing in India (k14-131)

Speaker: Sathish A.S. (VIT University)

Session F2: ACCOUNTING, BANKING & FINANCE (venue: Tiara 3)

Chair: Soniya Billore (Linnaeus University)

Analysis of Factors Affecting Implementation Banking Intermediation Function (k14-157)

Speaker: Herry Achmad Buchory (EKUITAS Economics College)

Financial Performance Analysis Before and After Global Crisis (Case Study in Indonesian Oil and Gas Sector for the Period of 2006-2011) (k14-022)

Speaker: Laura Lahindah (Harapan Bangsa Business School)

Bankruptcy Prediction Model: An Industrial Study in Indonesian Publicly-listed Firms During 1999-2010 (k14-021)

Speaker: Samuel PD Anantadjaya (Swiss German University)

Generation Y: Behavior and Attitudes Towards Retail Banking Services in India (k14-112)

Speaker: Soniya Billore (Linnaeus University)

Session G2: INNOVATION, EFFICIENCY & PERFORMANCE (venue: Tiara 1)

Chair: Ming K Lim (University of Derby)

Analysis of Innovative Activities, Intellectual Property, and Financial Performances (k14-060)

Speaker: Matthew Chang (Hsuan Chuang University)

Determinants of Entrepreneurial Success on Indonesian Food Service MSMEs (k14-028)

Speaker: Samuel PD Anantadjaya (Swiss German University)

Strategic Intention & Financial Support on MSMEs: An Investigative Study in Indonesian Creative Industry (k14-045)

Speaker: Samuel PD Anantadjaya (Swiss German University)

The Value-added Calculation and Cost Estimate by the Manufacturing of the 3D Printer (k14-128)

Speaker: Masaaki Ohba (Nihon University)

A Measurement of Information and Communication Technology contribution on Corporate Competitiveness Management and Efficiency between Taiwan and China Finance Industry (k14-126)

Speaker: Ming K Lim (University of Derby)

Session H2: INTERNATIONAL TRADE & FINANCE (venue: Tiara 2)

Chair: Saleh Mothana Obadi (Slovak Academy of Sciences)

Current Assessment of FDI in The Middle East and North African Region (k14-039)

Speaker: Ritab Al-Khouri (Qatar University)

Malaysia's Commodities Export Performance during Asian Currency Crisis and US Subprime Mortgage Crisis (k14-101)

Speaker: Hamideh Poursmaeili Anari (Universiti Putra Malaysia)

To What the Extent the Food Prices are Affected by Crude Oil Price Drives: Causality and Co-integration (k14-102)

Speaker: Saleh Mothana Obadi (Slovak Academy of Sciences)

Session K2: SOCIAL & ECONOMIC DEVELOPMENT (venue: Tiara 1)

Chair: Lavanya Rekha Bahadur (University of Mumbai)

Testing the Okun's Law for Asian Countries: Pooled Mean Group Estimation Technique (k14-016)

Speaker: Nanthakumar Loganathan (Universiti Malaysia Terengganu)

India's New Law on Sexual Harassment and its Implications on the Corporate Sector (k14-150)
Speaker: Jaya Mathew (K J Somaiya Institute of Management Studies & Research)

Income Inequality and Happiness: Evidences from Canada (k14-043)
Speaker: Ehsan Latif (Thompson Rivers University)

Healthcare Management in the Indian Public Sector (k14-143)
Speaker: Lavanya Rekha Bahadur (University of Mumbai)

Session L2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 2)

Chair: Reza Rahardian (Sebelas Maret University)

Stock Out Analysis: An Empirical Study on Forecasting, Re-Order Point and Safety Stock Level at PT. Combiphar, Indonesia (k14-024)
Speaker : Laura Lahindah (Swiss German University)

The Effect of Organization Commitment and Procedural Fairness on Participative Budgeting and Its Implication to Performance Moderating by Management Accounting Information (k14-075)
Speaker: Andry Arifian (Bandung Raya University)

Potential, Motivation, and Success Factors in Entrepreneurship Affecting Managing Capability of Thai Beauty Entrepreneurs for the ASEAN Economic Community (AEC) (k14-076)
Speakers: Suthinan Pomsuwan (Bangkok University) and Watchara Akkara (Sakon Nakhon Rajabhat University)

Trust and Commitment in Supplier Relationship of Food Service Industry (k14-135)
Speaker: Reza Rahardian (Sebelas Maret University)

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Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- The organizers assume no responsibility if speakers are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop (notebook) computer will be provided. Speakers are reminded to store their presentation files in their own USB storage devices.

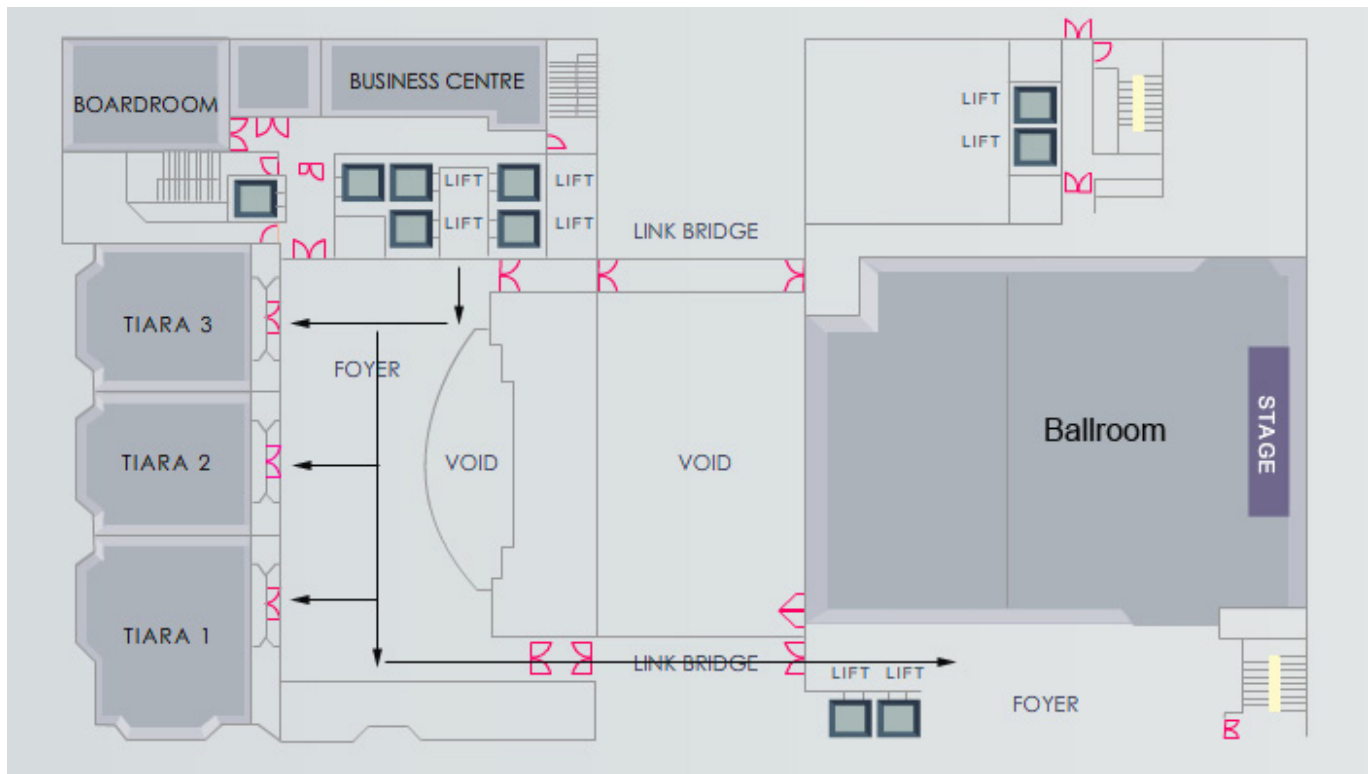
Conference Venue

Visit <http://sibresearch.org/kuala-lumpur-venue.html> for location and maps.

Conference Registration Desk

Conference participants will collect attendance certificate, best paper award certificate (awardees only), proceedings CDROM and official receipt from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. The conference registration desk will be open from AM08:30 to PM16:00 on February 7th-8th, 2014. Speakers assigned to morning sessions can register after they have finished their presentation.

Floor Plan (Level 2)



List of Delegates

Paper ID	Delegate	Affiliation
k14-171	Abdullah AL-Zahrani	King Saud University
k14-002	Adbdulla Murad AlMandoos	Universiti Kuala Lumpur
k14-171	Ahmad Almazari	King Saud University
k14-103	Alena Fedorova	Ural Federal University
k14-075	Andry Arifian	Bandung Raya University
k14-002	Anthony Were Nalyaali	Universiti Kuala Lumpur
k14-137	Atsushi Suzuki	Takasaki City University of Economics
-	Ayana Cathleen Sy	St. Scholastica's College
k14-051	Ben Agyei-Mensah	Solbridge International School of Business
k14-063	Catherine Almonte	De La Salle University
-	Cereena Tolentino	St. Scholastica's College
k14-109	Chien-chih Kuo	National Chengchi University
k14-098	Ching-Fu Chang	National Taiwan Ocean University
-	Christian Anne C. De Lumen	St. Scholastica's College
k14-147	Deepak Babu	Indian Institute of Technology
k14-043	Ehsan Latif	Thompson Rivers University
k14-026	Elizabeth Foma	University of Guam
-	Ella Jeramie Silvestre	St. Scholastica's College
-	Fahed S Beneid	-
-	Farline Georgette Grefalda	St. Scholastica's College
-	Graciella Flores	St. Scholastica's College
k14-031	Gregory Laurence	University of Michigan, Flint
k14-101	Hamideh Pouresmaeili Anari	Universiti Putra Malaysia
k14-157	Herry Achmad Buchory	EKUITAS Economics College
k14-011	Himayatullah Khan	Institute of Development Studies
-	Honey Joy Rosal	St. Scholastica's College
k14-089	Hsuan-Hsuan Ku	Soochow University
-	Hyoji Kim	St. Scholastica's College
k14-050	Irma Nawangwulan	Universitas Pembangunan Jaya
k14-152	Jaan Alver	Tallinn University of Technology
k14-150	Jaya Mathew	K J Somaiya Institute of Management Studies & Research
-	Jeanne Aramae Cruz	St. Scholastica's College
-	Jenine Macalima	St. Scholastica's College
-	Joyce Antoniette Royo	St. Scholastica's College
k14-114, k14-130	Juan Tao	Xi'an Jiaotong-Liverpool University

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k14-001	Karl Wagner	Universiti Kuala Lumpur
k14-129	Keehwan Kim	Sogang University
-	Kenneth Lin Fatt Soo	-
k14-020	Khalid Kisswani	Gulf University for Science & Technology
k14-068	Krairoek Pinkaeo	Bangkok University
k14-022, k14-024	Laura Lahindah	Harapan Bangsa Business School
k14-143	Lavanya Rekha Bahadur	University of Mumbai
k14-062	Lawrence W.T. Lo	Hang Seng Management College
k14-152	Lehte Alver	Tallinn University of Technology
k14-139	Leila Kabigting	University of Guam
k14-097	Lucie Rudolfova	University of Economy Prague
-	Maria Kathrina Apolonia Natividad	St. Scholastica's College
-	Marielle Arca	St. Scholastica's College
k14-128	Masaaki Ohba	Nihon University
k14-060	Matthew Chang	Hsuan Chuang University
k14-036	Michael Graff	Jacobs University Bremen
k14-126	Ming K Lim	University of Derby
k14-065	Mridula Sahay	Amrita University
k14-016	Nanthakumar Loganathan	Universiti Malaysia Terengganu
k14-019, k14-027	Nassr Saleh Mohamad Ahmad	Libyan Academy
k14-165	Niki Lukviarman	Andalas University
k14-073	Ning Zhang	Xi'an Jiaotong-Liverpool University
k14-158	Prashant Bhaskar	University of Tasmania
k14-083	Qiong Wang	University of Science and Technology of China
k14-132	R. Indradevi	VIT University
k14-108	Raja Rub Nawaz	PAF Karachi Institute of Economics & Technology
k14-135	Reza Rahardian	Sebelas Maret University
k14-039	Ritab Al-Khouri	Qatar University
k14-002	Rosni Abd Wahid	Universiti Kuala Lumpur
-	Rouselle Manuel	St. Scholastica's College
k14-102	Saleh Mothana Obadi	Slovak Academy of Sciences
k14-021, k14-028, k14-029, k14-045, k14-046	Samuel PD Anantadjaya	Swiss German University
k14-131	Sathish A.S.	VIT University
k14-141, k14-142	Shahid Anjum	Lawrence Technological University
k14-081	Shanmugan Joghee	Skyline University College

k14-134	Sin-Jie Cai	National Kaohsiung University of Applied Sciences
k14-044	So Young Sohn	Yonsei University
k14-112	Soniya Billore	Linnaeus University
k14-001	Sulaiman Sajilan	Universiti Kuala Lumpur
k14-076	Suthinan Pomsuwan	Bangkok University
k14-069	Syed Muhammad Fahim	DHA Suffa University
k14-032	Tanasak Wahawisan	Rangsit University
k14-033	Tanasak Wahawisan	Rangsit University
k14-097	Tatiana Skerlikova	University of Economy Prague
k14-038	Wan Mohd Zulhafiz bin Wan Zahari	University of Aberdeen
k14-076	Watchara Akkara	Sakon Nakhon Rajabhat University
k14-106	Wenli Sun	Beijing Foreign Studies University
k14-087	Wong Ming Wong	Shantou University

Acknowledgement:

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Dr. Cordelia Mason (Emcee), Deputy Dean of UniKL Business School

Mr. Zulkarnian Ahmad

Mr. Wan Abdul Hadi

Ms. Adibah Zainualdin

Ms. Nur ayuni

Mr. Shahril

Ms. Hazimah

Ms. Shariza