

Dear Sam,

Please accept our apologize for inconvenience in our international program arrangement. We have received so many abstracts and somehow missed a few important things to be checked.

We have already received three abstracts from you on February 10, 2015 namely:

1. **Can Leadership and Innovation, Measure Employees' Brand Equity and Customers' Intimacy? Evidence from Indonesian Service-Based Companies**
 - a. **Samuel PD Anantadjaya**, School of Business, Faculty of Business Administration & Humanities, Swiss German University, BSD City, Tangerang, Indonesia, Email: ethan.eryn@gmail.com
 - b. **Irma M. Nawangwulan**, School of Management Studies, Universitas Pembangunan Jaya, Bintaro, Tangerang, Indonesia, Email: inawangwulan@gmail.com
 - c. **Ignatia Andari Pramesty**, School of Hotel and Tourism Management, Faculty of Business Administration & Humanities, Swiss German University, BSD City, Tangerang, Indonesia, Email: ignatia.pramesty@gmail.com
 - d. **Grace Aditya Gunawan**, School of Hotel and Tourism Management, Faculty of Business Administration & Humanities, Swiss German University, BSD City, Tangerang, Indonesia, Email: grc_gnwn@windowslive.com

2. **OC & OCB: Any Influential Evidence?**
 - a. **Munawaroh⁽¹⁾ and Samuel PD Anantadjaya⁽²⁾**
⁽¹⁾School of Hotel and Tourism Management, Faculty of Business Administration, Swiss German University, BSD City, Serpong, Tangerang, Email: munawaroh.zainal@sgu.ac.id
⁽²⁾School of Business, Faculty of Business Administration, Swiss German University, BSD City, Serpong, Tangerang, Email: ethan.eryn@gmail.com

3. **Value Creation CRM: Evidence of Employee Competence in Bird's Group Serviced Apartments in Indonesia**
 - a. **Irma M. Nawangwulan**, School of Management Studies, Universitas Pembangunan Jaya, Bintaro Jaya, Tangerang, Indonesia, Email: inawangwulan@gmail.com
 - b. **Josephine P.Sawirin**, Bird Group, Bandung, Indonesia, Email: josephinepriscilasawirin@gmail.com
 - c. **Samuel PD Anantadjaya**, School of Business, Faculty of Business Administration & Humanities, Swiss German University, BSD City, Serpong, Tangerang, Indonesia, Email: ethan.eryn@gmail.com

Related to these topics, you asked the committee which abstract that have been accepted. We suggested the abstract entitled **OC & OCB: Any Influential Evidence?**. The reason is, on the abstract, there are an explanation about cultural organization. We have informed you on Feb 25, 2015 at 11.12 am. Later you sent three revised abstracts on Feb 25, 2015 at 1.17 pm. However, there is a misunderstanding regarding abstract received.

S A M <ethan.eryn@gmail.com>
Reply-To: ethan.eryn@gmail.com
To: Interdisciplinary Studies of Culture Heritage 2015 <isch2015@unpas.ac.id>

Mon, Feb 23, 2015 at 12:59 PM

Dear Dr. Yuce Sariningsih,

Thanks so much for the kind confirmation on the accepted abstracts. Since I have submitted 3 abstracts for the upcoming event, I wonder if it is possible to info confirm which abstracts that had been accepted?

I will make the necessary revisions on the abstracts along with the full paper submissions accordingly (conforming to the writing guidelines).

Thanks so much, Sam

[Quoted text hidden]

Interdisciplinary Studies of Culture Heritage 2015 <isch2015@unpas.ac.id> Wed, Feb 25, 2015 at 11:12 AM
To: S A M <ethan.eryn@gmail.com>

Dear Mr. Anantadjaya,

You just need to write the abstract that you sent according to Author Guide. After that, you can send it back to us for evaluation.

We want to inform you that your abstract, entitled "OC & OCB: ANY Influential Evidence", is relevant to our assessment. You have to do a revision only for this abstract.

Regards,

Erlin.

The 1st International Conference on Interdisciplinary Studies for Cultural Heritage (ISCH)
<http://isch.unpas.ac.id>
isch2015@unpas.ac.id
Contact person: Erlin (+6281222674965)

[Quoted text hidden]

S A M <ethan.eryn@gmail.com>
Reply-To: ethan.eryn@gmail.com
To: Interdisciplinary Studies of Culture Heritage 2015 <isch2015@unpas.ac.id>

Wed, Feb 25, 2015 at 1:17 PM

I am attaching the 3 abstracts I have previously submitted (using the template).

Please kindly advise on the particular issues/elements that I may need to revise.


Thanks much, Sam

[Quoted text hidden]

3 attachments

 ABSTRACT-TEMPLATE-Leadership.docx
18K

 ABSTRACT-TEMPLATE-OC & OCB.docx
17K

 ABSTRACT-TEMPLATE-Value Creation, CRM & Employee Competence.docx
18K

Nevertheless, our reviewer in desk evaluation consider **Value Creation CRM: Evidence of Employee Competence in Bird's Group Serviced Apartments in Indonesia** to be presented and it is already published on our website <http://isch.unpas.ac.id>.

In our opinion the title: **Leadership, Innovation, EBBE & Customer Intimacy** is not quite related with cultural heritage topic. If you want this paper to be presented, you can do some correction with the content of that topic.

We have already sent an email about the correct account number. We use Bank Mandiri as one of Unpas' partner bank beside BJB. Please accept our apologize too for your trouble to pay the registration fee.

If you want to discuss it more, please contact me at mobile phone +62 878 2211 3327 or kindly send me your mobile phone number to my e-mail.

Thank you very much.

Yuce Sariningsih.