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[IJMP] Editor Decision

Dr. Paulo Cesar Chagas Rodrigues

<ijmp@ijmp.jor.br>

Fri, Nov 21, 2014 at 8:00

PM

To: "Dr. Sam PD Anantadjaya" <ethan.eryn@gmail.com>

Dr. Sam PD Anantadjaya:

We have reached a decision regarding your submission to Independent Journal of Management & Production, "DOES THE IMAGE OF INDONESIAN CONTEMPORARY ARTISTS MATTER? A THEORETICAL REVIEW ON BRAND IMAGE, ACCEPTANCE & MARKET OPPORTUNITY".

Our decision is to: Revisions Required 2014-11-21

Dr. Paulo Cesar Chagas Rodrigues

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Reviewers:

Needs to expand on the following:

What impact the research has.

Justification for purely drawing from previous studies as a form of research.

Specify in the purpose statement that the purpose is to develop a proposed research model.

Dr. Paulo Cesar Chagas Rodrigues

Independent Journal of Management & Production

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