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Paper Number: 374

Honorable Presenter,

RE: LETTER OF INVITATION

We are pleased to inform you that your article entitled **“ANALYSIS ON SEARCH ENGINES: EVIDENCE OF EFFECTIVENESS & EFFICIENCY”** is accepted for oral and physical presentation at the above international conference. Please forward your full paper before **27 January 2012** for review purposes if you are not submit it yet. The acceptance letter will be forwarded to you once the paper has been reviewed.

All accepted paper will be published in the Conference proceeding with ISBN (978-967-5705-05-2). Thus, please ensure that your paper has followed the submission guidelines attached herewith.

We also need you to submit your complete registration form along with payment to confirm your participation. Kindly please submit it before **20 January 2012**.

Important Dateline:	Abstract	:	30 December 2011
	Acceptance/Registration	:	20 January 2012
	Full paper	:	27 January 2012

If you cannot meet the dateline, please let us know in advance.

Please **quote your paper number** for all future correspondences with us at ***icber@internationalconference.com.my*** and visit ***www.internationalconference.com.my*** to read all information relating to **visa, hotel and all other issues**. We look forward to seeing you at the conference.

With best regards,

Mohd Bahtiar Othman
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