



SEKOLAH TINGGI MANAJEMEN IPMI

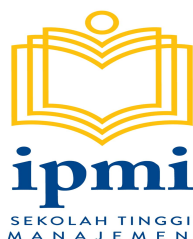
JL. Rawajati Timur I/1, Kalibata, Jakarta Selatan , Daerah Khusus Ibukota Jakarta 12750
 Website : <https://ipmi.ac.id> (<https://ipmi.ac.id/>) e-Mail : info@ipmi.ac.id (<mailto:info@ipmi.ac.id>)

JURNAL PERKULIAHAN S2 ADMINISTRASI BISNIS 2023 ODD

MATA KULIAH : Customer Focused Marketing
 NAMA DOSEN : Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM
 KREDIT/SKS : 2 SKS
 KELAS : R0923

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Selasa, 12 September 2023	18:45	20:15		Selesai	Overview of Strategic Marketing	Overview of Strategic Marketing	(14 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
2	Selasa, 12 September 2023	20:15	21:45		Selesai	Strategic Marketing	Strategic Marketing	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
3	Selasa, 19 September 2023	18:45	20:15		Selesai	Marketing Research and Consumer Buying Behavior	Marketing Reserach and Consumer Buying Behavior	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
4	Selasa, 19 September 2023	20:15	21:45		Selesai	Marketing Plan - Luxury Marketing	Marketing Plan - Luxury Marketing	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
5	Selasa, 26 September 2023	18:45	20:15		Selesai	Asynchronous - Product Concept	Asynchprnous - Product Concept	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
6	Selasa, 26 September 2023	20:15	21:45		Selesai	Asynchronous - Group Discussion	Asynchronous - Group Discussion	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
7	Selasa, 3 Oktober 2023	18:45	20:15		Selesai	Marketing Plan - E Sport	Marketing Plan - E Sport	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>

8	Selasa, 3 Oktober 2023	20:15	21:45		Selesai	Service Marketing	Service Marketing	(17 / 17)	Assoc Prof Dr Leonard Ong, S.E, M.Com, CDM	
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9	Selasa, 10 Oktober 2023	18:45	20:15		Selesai	Marketing Plan Presentation - Event Marketing	Marketing Plan Presentation - Event Marketing	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
10	Selasa, 10 Oktober 2023	20:15	21:45		Selesai	Branding and Packaging	Branding and Packaging	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
11	Selasa, 17 Oktober 2023	18:45	20:15		Selesai	Marketing Plan Presentation - Green Marketing and Destination Marketing	Marketing Plan Presentation - Green Marketing and Destination Marketing	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
12	Selasa, 17 Oktober 2023	20:15	21:45		Selesai	Promotion and Price Setting	Promotion and Price Setting	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
13	Selasa, 24 Oktober 2023	18:45	20:15		Selesai	Asynchronous Organization and Consumer Behavior	Asynchronous Organization and Consumer Behavior	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
14	Selasa, 24 Oktober 2023	20:15	21:45		Selesai	Class Meeting and Discussion	Class Meeting and Discussion	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>
15	Selasa, 31 Oktober 2023	18:45	20:15		Selesai	Final Exam - Project Submission	Final Exam - Project Submission	(17 / 17)	Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM	<i>Leonnard Ong</i>

16	Selasa, 31 Oktober 2023	20:15	21:45		Selesai	Final Exam - Project Submission	Final Exam - Project Submission	(17 / 17)	Assoc Prof Dr Leonard Ong, S.E, M.Com, CDM	
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Jakarta, 16 Januari 2024
Ketua Prodi S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng
NIDN 0004095802

14	23231014	Alpha Romeo		H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	23231015	Maria Yohana Meo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	23231016	Syahrul Ramadhan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	23231018	Reza Perkasa Alamsyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
Paraf Ketua Kelas																		
Paraf Dosen			<i>Leonard S</i>															



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BERITA ACARA UAS

Kami pengawas UAS pada Program Studi S2 S2 Administrasi Bisnis

- | | | |
|-----------------------|---|----------------------------|
| 1. Mata Ujian | : | Customer Focused Marketing |
| 2. Pada Hari, Tanggal | : | Selasa, 31 Oktober 2023 |
| 3. Waktu | : | 18:45 - 20:15 |
| 4. Ruang | : | |
| 5. Tahun Akademik | : | 2023/2024 |
| 6. Semester | : | Ganjil |
| 7. Peserta | : | |
| Jumlah | : | 17 orang |
| Hadir | : | orang |
| Tidak Hadir | : | orang |

Hal - hal yang perlu dilaporkan selama UAS berlangsung:

- 1
- 2
- 3

Demikian Berita Acara ini kami buat dengan sebenarnya untuk diketahui dan dipergunakan sepenuhnya.

Jakarta, 31 Oktober 2023

PENGAWAS

..... (.....)
..... (.....)
..... (.....)

Keterangan, mahasiswa tidak dapat mengikuti ujian karena :

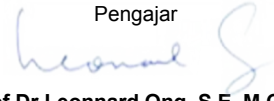
* : Memiliki tanggungan keuangan (tagihan).

** : Presensi tidak memenuhi syarat.

*** : Memiliki tanggungan keuangan dan presensi kurang.

Jakarta, 31 Oktober 2023

Pengajar



Assoc Prof Dr Leonard Ong, S.E, M.Com, CDM



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DAFTAR NILAI MAHASISWA S2 - S2 ADMINISTRASI BISNIS 2023 ODD

Mata kuliah : Customer Focused Marketing

Nama Kelas : R0923

Pengajar : Assoc Prof Dr Leonnard Ong, S.E, M.Com, CDM

Sistem Kuliah : S2_Regular

No	NIM	NAMA	Individual Assignment (20%)	Quizzes (30%)	Group Work (30%)	Group Presentation (20%)	NILAI	NILAI ANGKA	NILAI HURUF	KET.
1	23231001	Endy Gunawan Turki	80.00	82.00	80.00	80.00	80.60	4.00	A	
2	23231002	Zharfa Miranda Paramesti	75.00	80.00	85.00	80.00	80.50	4.00	A	
3	23231003	Catur Priyoni	80.00	82.00	90.00	90.00	85.60	4.00	A	
4	23231004	Sonny Rahmawan Abdi	85.00	85.00	95.00	95.00	90.00	4.00	A	
5	23231005	Teddy Darmadi Suwadji	80.00	82.00	90.00	90.00	85.60	4.00	A	
6	23231006	Irfan Pratama	80.00	80.00	85.00	80.00	81.50	4.00	A	
7	23231007	Paulman Stevanus Runtuwene	85.00	85.00	95.00	95.00	90.00	4.00	A	
8	23231008	Muhammad Firmansyah	90.00	85.00	90.00	90.00	88.50	4.00	A	
9	23231009	Erlando Simanjuntak	65.00	70.00	80.00	80.00	74.00	3.00	B	
10	23231010	Hen Ce	80.00	82.00	95.00	95.00	88.10	4.00	A	
11	23231011	Richard Chandra	90.00	85.00	95.00	95.00	91.00	4.00	A	
12	23231012	Dede Herdiansyah	80.00	80.00	95.00	95.00	87.50	4.00	A	
13	23231013	Diajeng Aulya Sekartaji	75.00	80.00	85.00	80.00	80.50	4.00	A	
14	23231014	Alpha Romeo	90.00	85.00	95.00	95.00	91.00	4.00	A	
15	23231015	Maria Yohana Meo	75.00	75.00	90.00	90.00	82.50	4.00	A	
16	23231016	Syahrul Ramadhan	80.00	82.00	80.00	80.00	80.60	4.00	A	
17	23231018	Reza Perkasa Alamsyah	85.00	85.00	95.00	95.00	90.00	4.00	A	