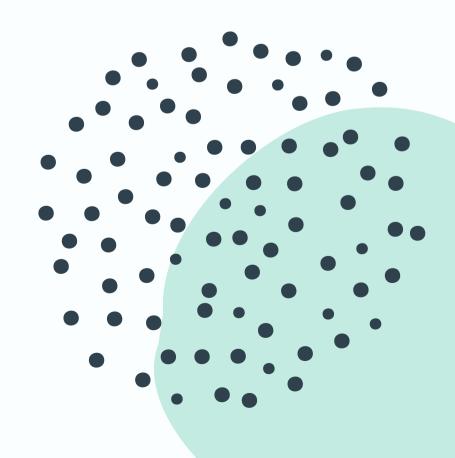
CURRENT ISSUE IN BUSINESS & MANAGEMENT



Dety Nurfadilah, MBA., IFP



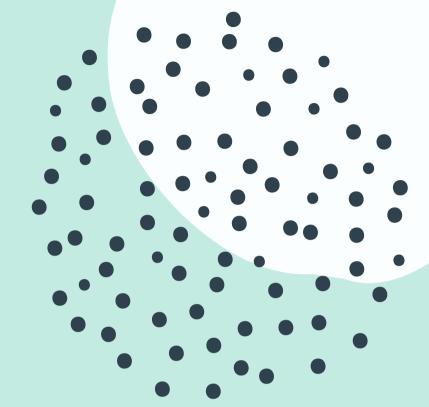




Nailul Fauziah, MBA



Today's Presentation



DISCUSSION POINTS

Course Learning Outcome

Semester Plan

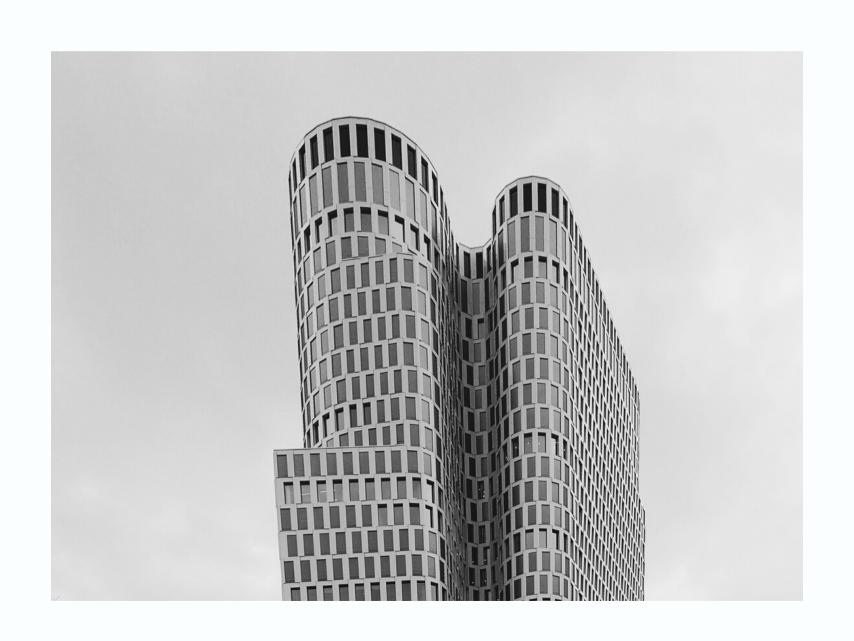
Course assessment

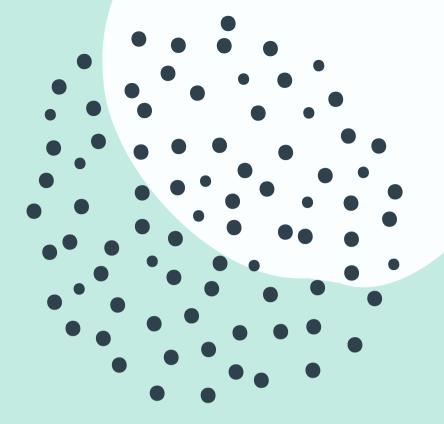
Individual Participation

Group Assignment

Final Project

LEARNING OUTCOME





- 1. Critically evaluate a range of contemporary business issues and apply the knowledge gained to different business sectors and organizations
- 2. Articulate their understanding and awareness of such issues and produce recommendations in the form of a business report
- 3. Apply a knowledge of key business issues to evidence commercial awareness
- 4. Analyze a range of contemporary business issues and evaluate their impact on organizations

Semester Plan

Week 1. 7 Sept 2023

Introduction to CIBM

Week 2. Online 14 Sept 2023

Guest Lecturer
Dra. Minar Yuliawati, MA, MSc
Reputation Management

Week 3. On site 21 Sept 2023

Individual Presentation

Week 4. 28 Sept 2023

Guest Lecturer
Irma M Nawangwulan, MBA,
CPM (Asia)
Entrepreneurship Mindset

Week 8. 26 Oct 2023

Case study

Week 7. 19 Oct 2023

Individual Presentation

Week 6. 12 Oct 2023

Guest Lecturer
Timotius Rachmat, MM (Hos)
Production

Week 5. 5 Oct 2023

Individual Presentation

Semester Plan

→ Week 9.

2 Nov 2023 →

Guest Lecturer
Timotius Rachmat, MM (Hos)

Production

Week 10. 9 Nov 2023

Individual Presentation

Week 11. 16 Nov 2023

Guest Lecturer
Vivi Adeyani Tandean, SE, M.Ak,
CA, BKP, CSRS
Accounting for Entrepreneurs

Week 12. 23 Nov 2023

Individual Presentation

Week 16. 21 Dec 2023 Week 15. 14 Dec 2023 Week 14. 7 Dec 2023

Week 13. 30 Nov 2023

Final presentation

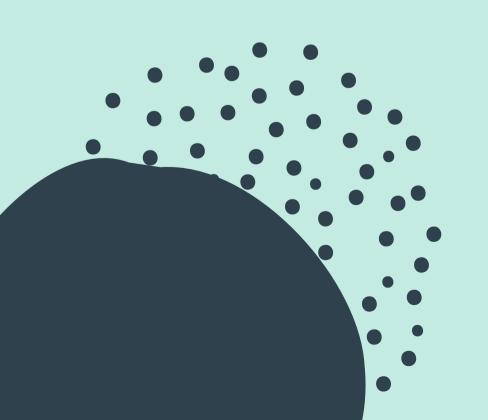
Asynchronous

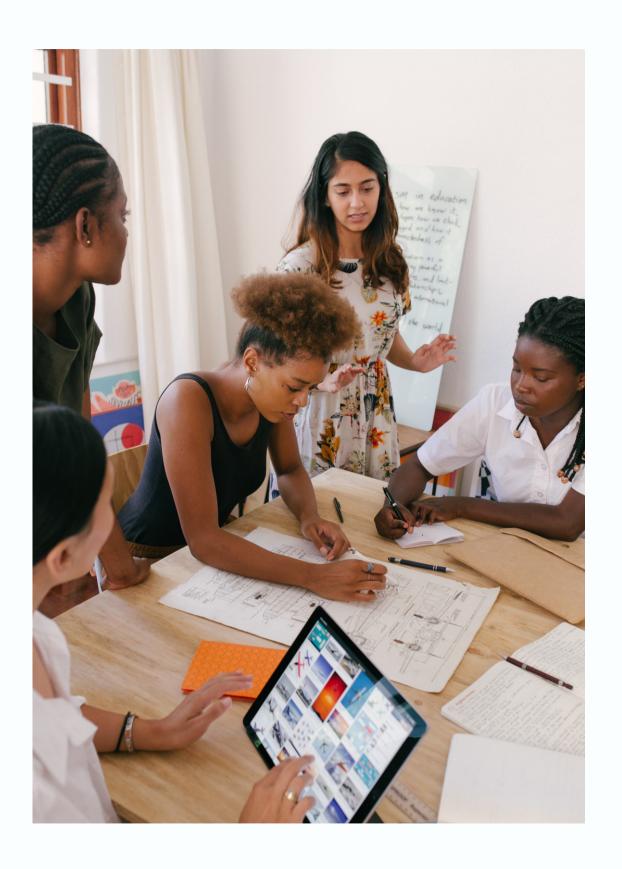
Wrap-up session and Quiz

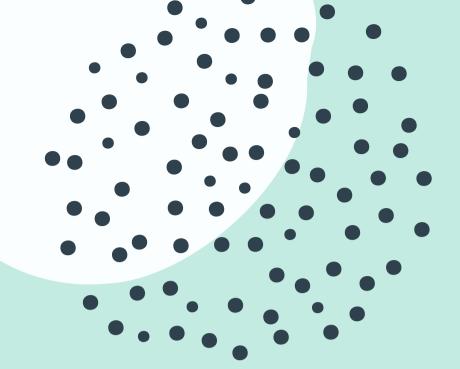
Guest Lecturer
Vivi Adeyani Tandean, SE, M.Ak,
CA, BKP, CSRS
Finance for Entrepreneurs

Assessment Method

- 1. Individual Assignment = 20%
- 2. Group Seminar (Mid-term) = 30%
- 3. Final Project = 40%
- 4. Attendances and participation = 10%







TYDE OF LEARNERS

VISUAL

- Remember better by seeing charts, diagrams
- Observant but may miss some of what is said

AUDITORY

- Prefer spoken directions over written directions
- You understand and remember things you have heard

READING

- Normally enjoy reading
- Can articulate themselvesbetter when writing than talking

KINESTHETIC

- Good at picking up skills through active participation.
- They tend to be coordinated and do well at activities like building, sports, art or drama



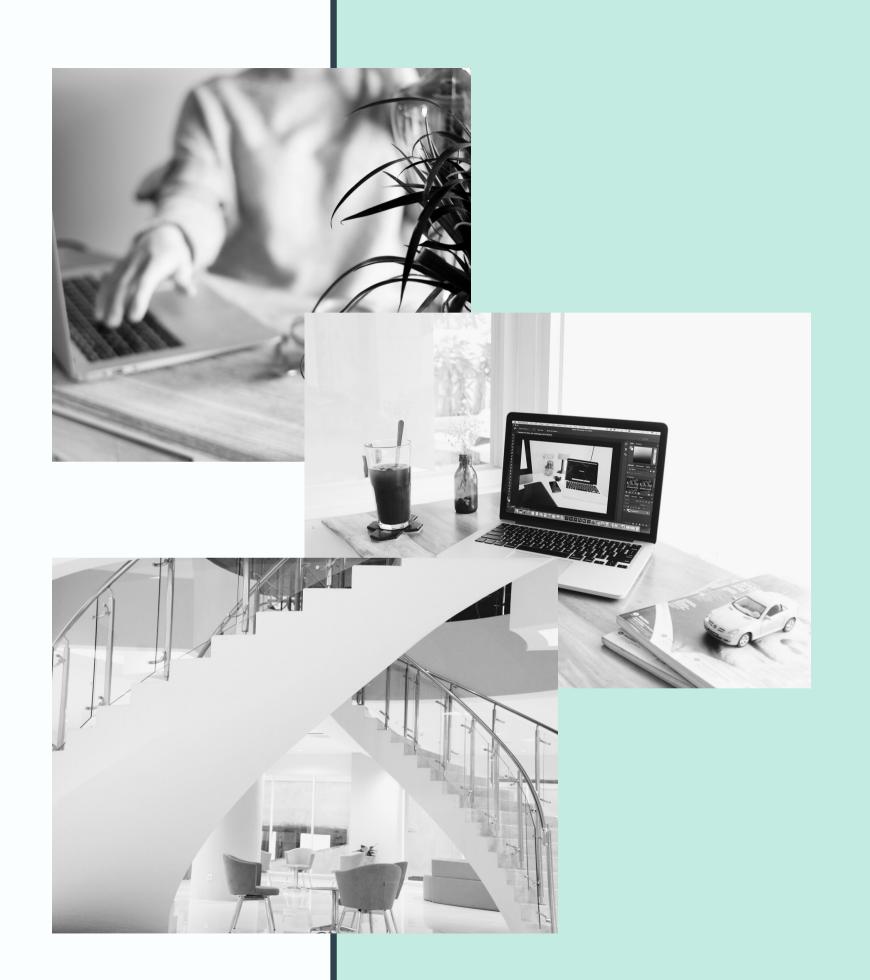
MIDTERM AND FINAL PROJECT

The class should be divided into 10 groups. The schedule for the group presentation follow the timeline.

INDIVIDUAL ATTENDANCES AND PARTICIPATION

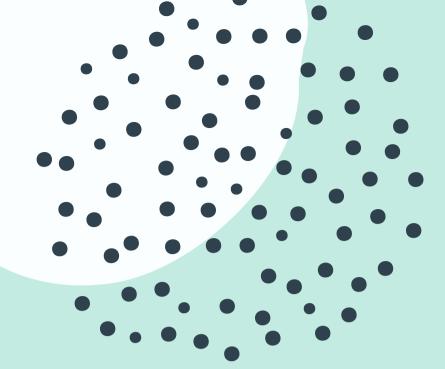
Attendances min 90%, active participation will be considered as a plus point





MIDTERM AND FINAL PROJECT

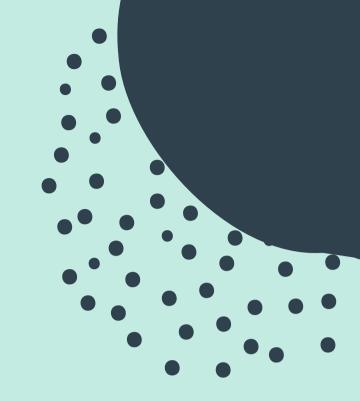
- Every group have to choose their interesting business issues. Then, inform the instructors about the issues to get an approval. All groups should not have similar issues.
- Every group should critically evaluate the issues and evaluate the impact on business in any sectors
- Every group should interview min 6 experts on that field to provide recommendation
- Every group write a report in document format and prepare ppt for presentation
- Deadline for this report follow the schedule for the presentation



Helpful Resources

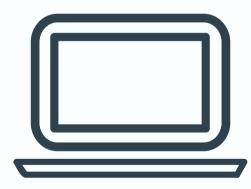
- Books
- Journal articles
- Newspaper and magazines
- Other social media, youtube and podcast

Factors for Success in this Course







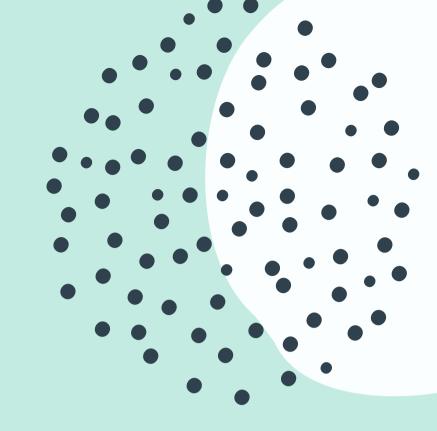


Motivation

Curiosity

Play





DIGITAL

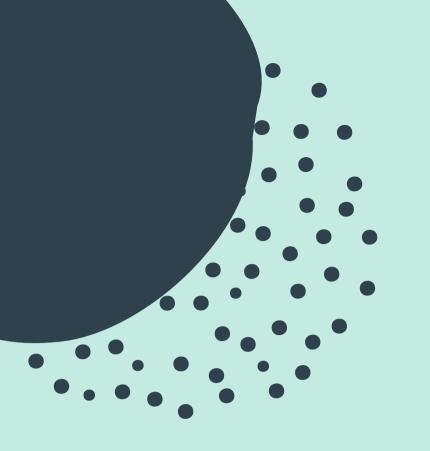
- Using devices and handling information
- Creating and editing

INTERPERSONAL

- Responsibility
- Self-confidence
- Teamwork
- Communication

PROBLEM-SOLVING

- Analysis
- Team building
- Decision making
- Creativity



ALWAYS WALK THROUGH LIFE AS IF YOU HAVE SOMETHING NEW TO LEARN.

VERNON HOWARD