



## SEKOLAH TINGGI MANAJEMEN IPMI

JL. Rawajati Timur I/1, Kalibata, Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12750  
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### JURNAL PERKULIAHAN S2 ADMINISTRASI BISNIS 2022 EVEN

MATA KULIAH : Global Economy and International Business  
 NAMA DOSEN : Ir Yulita Fairina Susanti, MSc, Ph.D  
 KREDIT/SKS : 2 SKS  
 KELAS : R0922

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Selasa, 7 Maret 2023	18:45	20:15		Selesai	Introduction to Global Economy • Introduction to the world Economy (JG Ch.1) • Comparative advantage (JG Ch 3,4,5)	Bahan pembelajaran yang telah dibagikan adalah Cases, Syllabus, dan Textbooks	(21 / 25)	HENDRA MICHAEL ROY SEMBEL	
2	Selasa, 7 Maret 2023	20:15	21:45		Selesai	Introduction to Global Economy • Introduction to the world Economy (JG Ch.1) • Comparative advantage (JG Ch 3,4,5)	Bahan pembelajaran yang telah dibagikan adalah Slides for Week 1	(21 / 25)	HENDRA MICHAEL ROY SEMBEL	
3	Selasa, 14 Maret 2023	18:45	20:15		Selesai	Global Trade • Theory of Tariff and Quotas (JG Ch6) • International Trade and Labor and environment standards.(JG Ch8) • Case:	Bahan pembelajaran yang telah dibagikan adalah Slides for Week 2	(22 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D	

4	Selasa, 14 Maret 2023	20:15	21:45		Selesai	Global Trade • Theory of Tariff and Quotas (JG Ch6) • International Trade and Labor and environment standards.(JG Ch8) • Case:	Case study analysis, Nike VS New Balance, a Global trade	(22 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D	
5	Selasa, 21 Maret 2023	18:45	20:15		Selesai	International Finance • Trade and Balance of Payment (JG Ch9) • Exchange Rates and Exchange Rate Systems (JG JG Ch11) • International Financial Crises (JF Ch12) Case:	Class discussion Case analysis Bahan pembelajaran yang telah dibagikan adalah Class groups and Topics for project, dan Group members and topics picked up	(21 / 25)	HENDRA MICHAEL ROY SEMBEL	
6	Selasa, 21 Maret 2023	20:15	21:45		Selesai	International Finance • Trade and Balance of Payment (JG Ch9) • Exchange Rates and Exchange Rate Systems (JG JG Ch11) • International Financial Crises (JF Ch12) Case:	International Finance • Trade and Balance of Payment (JG Ch9) • Exchange Rates and Exchange Rate Systems (JG JG Ch11) • International Financial Crises (JF Ch12) Case: Nijke VS New Balance	(25 / 25)	HENDRA MICHAEL ROY SEMBEL	
7	Selasa, 28 Maret 2023	18:45	20:15		Selesai	International Issues in Global Economy • Open Economy Macroeconomics (JG 11) • Developing countries Growth Crisis and reform (PR Ch 22)	International Issues in Global Economy • Open Economy Macroeconomics (JG 11) • Developing countries Growth Crisis and reform (PR Ch 22)	(25 / 25)	HENDRA MICHAEL ROY SEMBEL	
8	Selasa, 28 Maret 2023	20:15	21:45		Selesai	International Issues in Global Economy • Open Economy Macroeconomics (JG 11) • Developing countries Growth Crisis and reform (PR Ch 22)	Class Discussion Sickkids in Qatar	(25 / 25)	HENDRA MICHAEL ROY SEMBEL	



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9	Selasa, 4 April 2023	18:45	20:15		Selesai	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2) • Differences in Culture (CKR Ch 3)	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2) • Differences in Culture (CKR Ch 3)	(22 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D	
10	Selasa, 4 April 2023	20:15	21:45		Selesai	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2) • Differences in Culture (CKR Ch 3)	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2)	(25 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D	

11	Selasa, 11 April 2023	18:45	20:15		Selesai	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128)	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128)	(25 / 25)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D
12	Selasa, 11 April 2023	20:15	21:45		Selesai	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128)	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128)	(25 / 25)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D
13	Selasa, 2 Mei 2023	18:45	20:15		Selesai	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002..	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002..	(25 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D
14	Selasa, 2 Mei 2023	20:15	21:45		Selesai	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002..	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002..	(25 / 25)	Ir Yulita Fairina Susanti, MSc, Ph.D
15	Selasa, 9 Mei 2023	18:45	20:15		Selesai	Final Exam	Final Exam	(25 / 25)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D

16	Selasa, 9 Mei 2023	20:15	21:45		Selesai	Final Exam	Final Exam	(25 / 25)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D	
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Jakarta, 27 Juli 2023  
Ketua Prodi S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng  
NIDN. 0004095802