



SEKOLAH TINGGI MANAJEMEN IPMI

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JURNAL PERKULIAHAN S2 ADMINISTRASI BISNIS 2022 EVEN

MATA KULIAH : Global Economy and International Business
 NAMA DOSEN : Ir Yulita Fairina Susanti, MSc, Ph.D
 KREDIT/SKS : 2 SKS
 KELAS : E0922

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Sabtu, 11 Maret 2023	08:30	10:00		Selesai	Introduction to Global Economy	Introduction to Global Economy • Introduction to the world Economy (JG Ch.1) • Comparative advantage (JG Ch 3,4,5)	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	
2	Sabtu, 11 Maret 2023	10:30	12:00		Selesai	Introduction to Global Economy	Introduction to Global Economy • Introduction to the world Economy (JG Ch.1) • Comparative advantage (JG Ch 3,4,5)	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	

3	Sabtu, 18 Maret 2023	08:30	10:00		Selesai	International Finance	International Finance • Trade and Balance of Payment (JG Ch9) • Exchange Rates and Exchange Rate Systems (JG Ch11) • International Financial Crises (JG Ch12) Case: CS Publishing Inc.: Foreign Exchange Risk Management. (W19725-PDF-ENG)	(12 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D	
4	Sabtu, 18 Maret 2023	10:30	12:00		Selesai	International Finance	International Finance • Trade and Balance of Payment (JG Ch9) • Exchange Rates and Exchange Rate Systems (JG Ch11) • International Financial Crises (JG Ch12) Case: CS Publishing Inc.: Foreign Exchange Risk Management. (W19725-PDF-ENG)	(12 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D	
5	Sabtu, 25 Maret 2023	08:30	10:00		Selesai	Global Trade	Global Trade • Theory of Tariff and Quotas (JG Ch6) • International Trade and Labor and environment standards. (JG Ch8) Case: Nike versus New Balance: Trade Policy in a World of Global Value Chains (HEC087-PDF-ENG) Bahan pembelajaran yang telah dibagikan adalah Class and Cases for Week 5 and 6	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	
6	Sabtu, 25 Maret 2023	10:30	12:00		Selesai	Global Trade	Global Trade • Theory of Tariff and Quotas (JG Ch6) • International Trade and Labor and environment standards. (JG Ch8) Case: Nike versus New Balance: Trade Policy in a World of Global Value Chains (HEC087-PDF-ENG)	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	

7	Sabtu, 1 April 2023	08:30	10:00		Selesai	International Issues in Global Economy	International Issues in Global Economy • Open Economy Macroeconomics (JG 11) • Developing countries Growth Crisis and reform (PR Ch 22) Case: City Mart: Creating an Ecosystem and Corporate Synergies in The Myanmar Market; A Blueprint For Expanding in Frontier Economies	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	
8	Sabtu, 1 April 2023	10:30	12:00		Selesai	International Issues in Global Economy	International Issues in Global Economy • Open Economy Macroeconomics (JG 11) • Developing countries Growth Crisis and reform (PR Ch 22) Case: City Mart: Creating an Ecosystem and Corporate Synergies in The Myanmar Market; A Blueprint For Expanding in Frontier Economies	(12 / 12)	HENDRA MICHAEL ROY SEMBEL	



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9	Sabtu, 8 April 2023	08:30	10:00		Selesai	Introduction to International Business	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2) • Differences in Culture (CKR Ch. 3) Case: SickKids in Qatar - Responding to a Request for Proposal (W14088-PDF-ENG) Bahan pembelajaran yang telah dibagikan adalah Case. for Week 5, dan Slides and Questions for Week 5	(0 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D	

10	Sabtu, 8 April 2023	10:30	12:00		Selesai	Introduction to International Business	Introduction to International Business • Introduction to International business (CKR Ch.1) • Globalization, (CKR Ch 2) • Differences in Culture (CKR Ch. 3) Case: SickKids in Qatar - Responding to a Request for Proposal (W14088-PDF-ENG)	(12 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D	
11	Sabtu, 15 April 2023	08:30	10:00		Selesai	International Strategy	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128) Bahan pembelajaran yang telah dibagikan adalah Slides for International Strategy	(0 / 12)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D	
12	Sabtu, 15 April 2023	10:30	12:00		Selesai	Guest Lecture	International Strategy • Strategy and Organization of International Firm CKR (Ch.11) • Global Market Opportunity (CKR Ch.12) Case: Facebook (HBS 9-808-128)	(12 / 12)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D	
13	Sabtu, 6 Mei 2023	08:30	10:00		Selesai	International Business Functions	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002.. Bahan pembelajaran yang telah dibagikan adalah Slides and case for Week 7	(12 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D	

14	Sabtu, 6 Mei 2023	10:30	12:00		Selesai	International Business Functions	International Business Functions • Marketing in Global Firm (CKR Ch.16) • Human Resource Management in Global Firm (CKR Ch.17) "Zara Has A Made To Order Plan For Success," Fortune, Sept. 4, 2000. • "Hip H&M" Business Week, Nov. 11, 2002..	(12 / 12)	Ir Yulita Fairina Susanti, MSc, Ph.D
15	Sabtu, 13 Mei 2023	08:30	10:00		Selesai	Final Exam, Seminar (Topic: Crises of the world)	Final Exam, Seminar (Topic: Crises of the world)	(12 / 12)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D
16	Sabtu, 13 Mei 2023	10:30	12:00		Selesai	Final Exam, Seminar (Topic: Crises of the world)	Final Exam, Seminar (Topic: Crises of the world)	(0 / 12)	HENDRA MICHAEL ROY SEMBEL Ir Yulita Fairina Susanti, MSc, Ph.D

Jakarta, 27 Juli 2023
Ketua Prodi S2 Administrasi Bisnis



Prof. Dr. Ir. M Syamsul Maarif, M.Eng
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