Name of Student: Camilla Isabel
Name of Examiner: Prof. Ir. H. M. Roy Sembel, MBA, Ph.D, CSA, CIB


| TOTAL GRADE FROM EXAMINERS |  | AVERAGE |
| :--- | :---: | :---: |
| Chairperson | 88.93333333 |  |
| Mentor | 91.9 |  |
|  | 92 | 90.94444444 |

## ASSESSMENT OF STUDENT'S PERFORMANCE

| IPMI INTERNATIONAL BUSINESS SCHOOL |  |  | Grade definitions |
| :---: | :---: | :---: | :---: |
| Grade | Score*) | Raw Score |  |
| A+ | 4.00 | 95-100 | Superior Achievement |
| A | 4.00 | 90-94 |  |
| A- | 3.70 | 85-89 |  |
| B+ | 3.30 | 80-84 | Satisfactorily <br> demonstrated <br> potentiality <br> for professional achievement in field of study |
| B | 3.00 | 75-79 |  |
| B- | 2.70 | 70-74 |  |
| C+ | 2.30 | 65-69 | Passed the course but did not do work indicative of potentiality for professional achievement in field of study |
| C | 2.00 | 60-64 |  |
| C- | 1.70 | <60-Fail | Is assigned when a student simply has not performed adequately to meet the minimal standards of the Faculty. (FAIL) |

Name of Student: Camilla Isabel
Name of Examiner: Dr. Amelia Naim Indrajaya, MBA


## ASSESSMENT OF STUDENT'S PERFORMANCE

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| C | 2.00 | 60-64 |  |
| C- | 1.70 | <60-Fail | Is assigned when a student simply has not performed adequately to meet the minimal standards of the Faculty. (FAIL) |

Name of Student: Camilla Isabel
Name of Examiner: Prof. Dr. Wiwiek M. Daryanto SE-AK, M.M, CMA

|  |  | Unsatisfactory | Satisfactory | Exemplary | Score | tidak diisi |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Range: 50-60 | Range: 61-84 | Range: 85 - 100 | Range: 50-100 |  |
| Contents (70\%) |  |  |  |  |  |  |
| 1 | $\begin{aligned} & \text { Research Background } \\ & \text { (15\%) } \end{aligned}$ | Has stated Information that has little to do with or does not cover topic. | Information clearly covers the topic, but not captivating. The examples are provided in general. | Has stated Comprehensive information, Clear, focused, interesting topics, it includes several supporting details/examples | 92 | 13.8 |
|  |  |  |  |  |  |  |
| 2 | Research Gap (10\%) | Has stated research gap, research problems and research questions unclearly or not stated at all, providing low level of need for study. | Has stated research gap, research problems and research questions adequately, providing adequate levels of need for study. | Has stated research gap, research problems and research questions clearly, providing a high level of need for study. | 92 | 9.2 |
|  |  |  |  |  |  |  |
| 3 | Theoretical Review (15\%) | Little or no reference is found throughout the works. | Textbooks are used for building the research framework, however no previous research from any journalarticle is referred. | Textbooks and relevant journal-articles are used to support the research framework; at least one previous study is used to build the research model. | 92 | 13.8 |
|  |  |  |  |  |  |  |
| 4 | Research Methods (15\%) | The research strategy is defined but lack of a research model, sampling design, and data collection method. The strategy need improvements. | The research strategy, research model, and sampling design are clearly defined and explained. | The research is well executed with an excellent data collection process. Each step in the research is well documented and reported. | 92 | 13.8 |
|  |  |  |  |  |  |  |
| 5 | Alignment between topic \& content (10\%) | Little or no alignment between topic and content. | The research questions are aligned with the topic; research models can reflex the topic's problems. | In addition to alignment in the research questions and the models; conclusions, recommendations, and further research proposals answer the topic's problems. | 92 | 9.2 |
|  |  |  |  |  |  |  |
| 6 | Format of Paper \& References (5\%) | Not following the guidelines from IPMI (no formatting at all). Has below 14 references. | Following the guidelines from IPMI (Format, etc.) but found some errors has 15-20 references. | Following the guidelines from IPMI (Format, etc.) has more than 21 references | 92 |  |
|  |  |  |  |  |  | 4.6 |
| TOTAL CONTENT (70\%) $\quad 64.4$ |  |  |  |  |  | 64.4 |
| \| Presentation (30\%) |  |  |  |  |  |  |
| 1 | Format of Presentation (5\%) | Presentation slides are not well organized. Uses small fonts and unreadable graphics. | Presentation slides are well organized, using appropriate fonts and graphics. | Illustrations are used very well. Slides are neat and eye-catching. | 92 |  |
|  |  |  |  |  |  | 4.6 |
| 2 | Clarity (10\%) | The content does not describe the thesis appropriately. | The content describes some facts and interpretations, however it needs improvements. | The content focuses on the important facts and interpretations. Results of the study are well described and inspiring. | 92 |  |
|  |  |  |  |  |  | 9.2 |
| 3 | Individual <br> Performance (15\%) | The presenter is nervous and not able to deliver the content properly. The presenter often looks at his/her notes instead of trying to build trust from the audience. | The presenter deliver the content properly, however he/she depends on his/her notes and in many occasions ignore eye contacts. | The presenter is able to deliver a lucid presentation. His/her presentation is inspiring and he/she is able to keep enthusiasm of the audience. | 92 |  |
|  |  |  |  |  |  | 13.8 |
| total presentation |  |  |  |  | 27.6 |  |
|  |  |  |  |  | 27.6 |  |


| TOTAL | 92 | 13.8 |
| :---: | :---: | :---: |

ASSESSMENT OF STUDENT'S PERFORMANCE

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