



SEKOLAH TINGGI MANAJEMEN IPMI

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JURNAL PERKULIAHAN S1 ADMINISTRASI BISNIS 2022 ODD

MATA KULIAH : International Business
 NAMA DOSEN : Sidrotun Naim, M.P.A., Ph.D.
 KREDIT/SKS : 3 SKS
 KELAS : SPC

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Jumat, 9 September 2022	08:30	11:15		Selesai	Introduction: What is International Business	Introduction: What is International Business	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
2	Jumat, 16 September 2022	08:30	11:15		Selesai	Globalization of Markets and the Internationalization of the Firm	Globalization of Markets and the Internationalization of the Firm	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
3	Jumat, 23 September 2022	08:30	11:15		Selesai	The Culture aspect of International Business	The Culture aspect of International Business	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
4	Jumat, 30 September 2022	08:30	11:15		Selesai	Ethical and Social Responsibility of Corporations in the International Business	Ethical and Social Responsibility of Corporations in the International Business	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
5	Jumat, 7 Oktober 2022	08:30	11:15		Selesai	Theories of International Trade	Theories of International Trade	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
6	Jumat, 14 Oktober 2022	08:30	11:15		Selesai	The role of Government in International Business	The role of Government in International Business	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
7	Jumat, 21 Oktober 2022	08:30	11:15		Selesai	Innolab (business incubator) project	Innolab (business incubator) project	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	

8	Jumat, 28 Oktober 2022	08:30	11:15		Selesai	UTS	UTS	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
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9	Jumat, 4 November 2022	08:30	11:15		Selesai	Understanding Emerging Markets	Understanding Emerging Markets	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
10	Jumat, 11 November 2022	08:30	11:15		Selesai	Entry Strategies to the international market	Entry Strategies to the international market	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
11	Jumat, 18 November 2022	08:30	11:15		Selesai	Building the Global Firm	Building the Global Firm	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
12	Jumat, 25 November 2022	08:30	11:15		Selesai	Strategy and Organization in the International Firm	Strategy and Organization in the International Firm	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
13	Jumat, 2 Desember 2022	08:30	11:15		Selesai	Foreign Direct Investment, Franchising, Licensing and Contractual Agreements	Foreign Direct Investment, Franchising, Licensing and Contractual Agreements	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
14	Jumat, 9 Desember 2022	08:30	11:15		Selesai	Business Presentation (Final Project presentation)	Business Presentation (Final Project presentation)	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
15	Jumat, 16 Desember 2022	08:30	11:15		Selesai	Human Resources Management	Human Resources Management	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	

16	Jumat, 23 Desember 2022	08:30	11:15		Selesai	UAS	UAS	(1 / 1)	Sidrotun Naim, M.P.A., Ph.D.	
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Jakarta, 13 Februari 2023
Ketua Prodi S1 Administrasi Bisnis



Liza Agustina Maureen Nelloh, SE., MM

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