



SEKOLAH TINGGI MANAJEMEN IPMI

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JURNAL PERKULIAHAN S1 ADMINISTRASI BISNIS 2022 ODD

MATA KULIAH : Entrepreneurship and Innovation
 NAMA DOSEN : Sidrotun Naim, M.P.A., Ph.D.
 KREDIT/SKS : 4 SKS
 KELAS : 3BA

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Kamis, 8 September 2022	08:30	11:30		Selesai	Introduction and entrepreneurial mindset. Group creation	Introduction and entrepreneurial mindset. Group creation	(23 / 23)	Danny Kosasih, SE, MM	
2	Kamis, 15 September 2022	08:30	12:00		Selesai	sesi 2	sesi 2	(23 / 23)	Sidrotun Naim, M.P.A., Ph.D.	
3	Kamis, 22 September 2022	08:30	12:00		Selesai	sesi 3	sesi 3	(23 / 23)	Sidrotun Naim, M.P.A., Ph.D.	
4	Kamis, 29 September 2022	08:30	12:00		Selesai	Recognizing opportunities part 1	Recognizing opportunities part 1	(23 / 23)	Danny Kosasih, SE, MM	
5	Kamis, 6 Oktober 2022	08:30	12:00		Selesai	Innovation sources and get the students to work on their first group assignment: Project Background	Innovation sources and get the students to work on their first group assignment: Project Background	(22 / 23)	Danny Kosasih, SE, MM	
6	Kamis, 13 Oktober 2022	08:30	12:00		Selesai	The pursuit of creative idea	The pursuit of creative idea	(18 / 23)	Danny Kosasih, SE, MM	

7	Kamis, 20 Oktober 2022	08:30	12:00		Selesai	Chapter 6 - Finding the resources	Chapter 6 - Finding the resources	(20 / 23)	Danny Kosasih, SE, MM	
8	Kamis, 27 Oktober 2022	08:30	12:00		Selesai	UTS	UTS	(23 / 23)	Danny Kosasih, SE, MM	



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9	Kamis, 3 November 2022	08:30	12:00		Selesai	The entrepreneurial activity & working on the Interview results insights	The entrepreneurial activity & working on the Interview results insights	(21 / 23)	Danny Kosasih, SE, MM	
10	Kamis, 10 November 2022	08:30	12:00		Selesai	Developing Businesses and Talent through Corporate Venturing; Growing the Enterprise	Developing Businesses and Talent through Corporate Venturing; Growing the Enterprise	(23 / 23)	Danny Kosasih, SE, MM	
11	Kamis, 17 November 2022	08:30	12:00		Selesai	Jobs to be done How Might We	Jobs to be done How Might We	(18 / 23)	Danny Kosasih, SE, MM	
12	Kamis, 24 November 2022	08:30	12:00		Selesai	Founders story from Jennifer Ang (Cuit App), Value Proposition and Narrative Idea	Founders story from Jennifer Ang (Cuit App), Value Proposition and Narrative Idea	(21 / 23)	Danny Kosasih, SE, MM	
13	Kamis, 1 Desember 2022	09:00	11:15		Selesai	New product development & prototype	New product development & prototype	(18 / 23)	Danny Kosasih, SE, MM	

14	Kamis, 8 Desember 2022	08:30	12:00		Selesai	Business Model Canvas	Business Model Canvas	(20 / 23)	Danny Kosasih, SE, MM	
15	Kamis, 15 Desember 2022	08:30	12:00		Selesai	Preparation for the final pitching	Preparation for the final pitching	(23 / 23)	Danny Kosasih, SE, MM	
16	Kamis, 22 Desember 2022	08:30	12:00		Selesai	Final Presentation	Final Presentation	(23 / 23)	Danny Kosasih, SE, MM	

Jakarta, 13 Februari 2023
Ketua Prodi S1 Administrasi Bisnis



Liza Agustina Maureen Nelloh, SE., MM

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