

**CONCLUSION**

**FINAL EXAM PRESENTATION OF THESIS**

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We the undersigned confirmed that on this day, Thursday, December 1, 2022 we have conducted the final exam presentation of Thesis:

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| 20231006 | Albert Yuda Sunanto |
|  |  |

Thesis Title: ***The Effect of Digital Transformation and Product Innovation on Customer Engagement: The Mediating Role of Organizational Culture A Case Study at Beverage Company in Jakarta***

After reviewing during the Final Presentation in front of Examiner, we conclude that this Thesis Final Presentation is: **\*) ( V ) PASS.**

 **( ) NOT PASS.**

*Note:* ***\*) please tick (V).***

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****Jakarta, Thursday, December 1, 2022

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| Ir. Yulita Fairina Susanti, M.Sc, Ph.DChairperson of Board Examiner | Dr. Samuel PD AnantadjayaMentor | Prof. Dedi FardiazExaminer |