



Jakarta, December 1, 2022
Ref. No.:066/IPMI/AO/Thesis-S2/VIII/22

To: Ir. Yulita Fairina Susanti, M.Sc, Ph.D
IPMI International Business School
Jl. Rawajati Timur I/1,
KalibataJakarta 12750

Dear Ibu Ita,

We would like to invite you to be the Chairperson of Board Examiners committee, for the Thesis Final Examination that will be held on:

Day/Date : Thursday, December 1, 2022

Time : 09.00-10.00

Zoom Link :

<https://www.google.com/url?q=https://us02web.zoom.us/j/87013162005?pwd%3DdEJabzRSeXNwYU0l200VkgwYytMUT09&sa=D&source=calendar&ust=1670205378695203&usg=AOvVaw1IX0aEEPncHaCSgAaNfg1k>

Meeting ID: 870 1316 2005

Password : 987631

Examiner 1 / Faculty Advisor : Dr. Samuel PD Anantadjaya (Mentor)

Examiner 2 : Prof. Dedi Fardiaz (Examiner)

The student name of the Thesis is as follows:

Student ID	Name	Title
20231006	Albert Yuda Sunanto	<i>"The Effect of Digital Transformation and Product Innovation on Customer Engagement: The Mediating Role of Organizational Culture A Case Study at Beverage Company in Jakarta"</i>

Your responsibility will be as follows:

1. Open the examinations
2. Be an evaluator
3. Announce the completion (after discussion with other Examiners)
4. Submit the result to Academic Operations

Should you require more information or clarification, please do not hesitate to contact us at 021-797 8888.

Thank you for your kind attention.

Sincerely,

A handwritten signature in black ink, appearing to read "Sidrotun Naim", with a stylized flourish at the end.

Sidrotun Naim, M.P.A., Ph.D
Director of Academic and Student Affairs