



## SEKOLAH TINGGI MANAJEMEN IPMI

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### JURNAL PERKULIAHAN S2 ADMINISTRASI BISNIS 2022 ODD

MATA KULIAH : Strategic Management  
 NAMA DOSEN : ALEX ISKANDAR MUNAF  
 KREDIT/SKS : 2 SKS  
 KELAS : R0321

TATAP MUKA KE	HARI/TANGGAL	MULAI	SELESAI	RUANG	STATUS	RENCANA MATERI	REALISASI MATERI	KEHADIRAN MHS	PENGAJAR	TANDA TANGAN
1	Selasa, 27 September 2022	18:45	20:15		Selesai	Introduction to Strategic Management Essentials What is strategic management Strategic Management Process Competitive Advantage	Introduction to Strategic Management Essentials What is strategic management Strategic Management Process Competitive Advantage	(17 / 18)	HARRIS TURINO KURNIAWAN S	
2	Selasa, 27 September 2022	20:15	21:45		Selesai	Introduction to Strategic Management Essentials What is strategic management Strategic Management Process Competitive Advantage	Introduction to Strategic Management Essentials What is strategic management Strategic Management Process Competitive Advantage	(17 / 18)	HARRIS TURINO KURNIAWAN S	

3	Selasa, 4 Oktober 2022	18:45	20:15		Selesai	Industrial Organization Components of a firm's macroenvironment and competitive arena Market positioning of industry rivals Attractiveness of competitive arena	Industrial Organization Components of a firm's macroenvironment and competitive arena Market positioning of industry rivals Attractiveness of competitive arena	(18 / 18)	HARRIS TURINO KURNIAWAN S	
4	Selasa, 4 Oktober 2022	20:15	21:45		Selesai	Industrial Organization Components of a firm's macroenvironment and competitive arena Market positioning of industry rivals Attractiveness of competitive arena	Industrial Organization Components of a firm's macroenvironment and competitive arena Market positioning of industry rivals Attractiveness of competitive arena	(18 / 18)	HARRIS TURINO KURNIAWAN S	
5	Selasa, 11 Oktober 2022	18:45	20:15		Selesai	Resource-Based View Competitively important resources and capabilities Competitive strengths, weaknesses and core rigidity of a firm	Resource-Based View Competitively important resources and capabilities Competitive strengths, weaknesses and core rigidity of a firm	(18 / 18)	HARRIS TURINO KURNIAWAN S	
6	Selasa, 11 Oktober 2022	20:15	21:45		Selesai	Resource-Based View Competitively important resources and capabilities Competitive strengths, weaknesses and core rigidity of a firm	Resource-Based View Competitively important resources and capabilities Competitive strengths, weaknesses and core rigidity of a firm	(18 / 18)	HARRIS TURINO KURNIAWAN S	
7	Selasa, 11 Oktober 2022	21:45	23:15		Selesai	Business-Level Strategy • Porter's Strategy Generic • Miles and Snow Typology • Strategic moves and timing	Business-Level Strategy • Porter's Strategy Generic • Miles and Snow Typology • Strategic moves and timing	(18 / 18)	HARRIS TURINO KURNIAWAN S	
8	Rabu, 19 Oktober 2022	18:45	20:15		Selesai	Business Level Strategy	Business Level Strategy	(13 / 18)	ALEX ISKANDAR MUNAF	



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9	Rabu, 19 Oktober 2022	20:15	21:45		Selesai	Business Level Strategy	Business Level Strategy	(13 / 18)	ALEX ISKANDAR MUNAF	
10	Selasa, 25 Oktober 2022	18:45	20:15		Selesai	chp 6	chp 6	(17 / 18)	ALEX ISKANDAR MUNAF	
11	Selasa, 25 Oktober 2022	20:15	21:45		Selesai	chp 6	chp 6	(17 / 18)	ALEX ISKANDAR MUNAF	
12	Senin, 31 Oktober 2022	18:45	20:15		Selesai	chp7	chp7	(18 / 18)	ALEX ISKANDAR MUNAF	
13	Senin, 31 Oktober 2022	20:15	21:45		Selesai	chp7	chp7	(18 / 18)	ALEX ISKANDAR MUNAF	
14	Senin, 31 Oktober 2022	21:45	23:15		Selesai	asynchronous	asynchronous	(18 / 18)	ALEX ISKANDAR MUNAF	
15	Senin, 7 November 2022	18:45	20:15		Selesai	UAS	UAS	(18 / 18)	ALEX ISKANDAR MUNAF	

15	Senin, 7 November 2022	20:15	21:45		Selesai	UAS		UAS	(18 / 18)	ALEX ISKANDAR MUNAF	
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Jakarta, 07 Februari 2023  
Ketua Prodi S2 Administrasi Bisnis



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